



# **Osceola Library System**

## **Library Platform Statistics** **Quarterly Report**

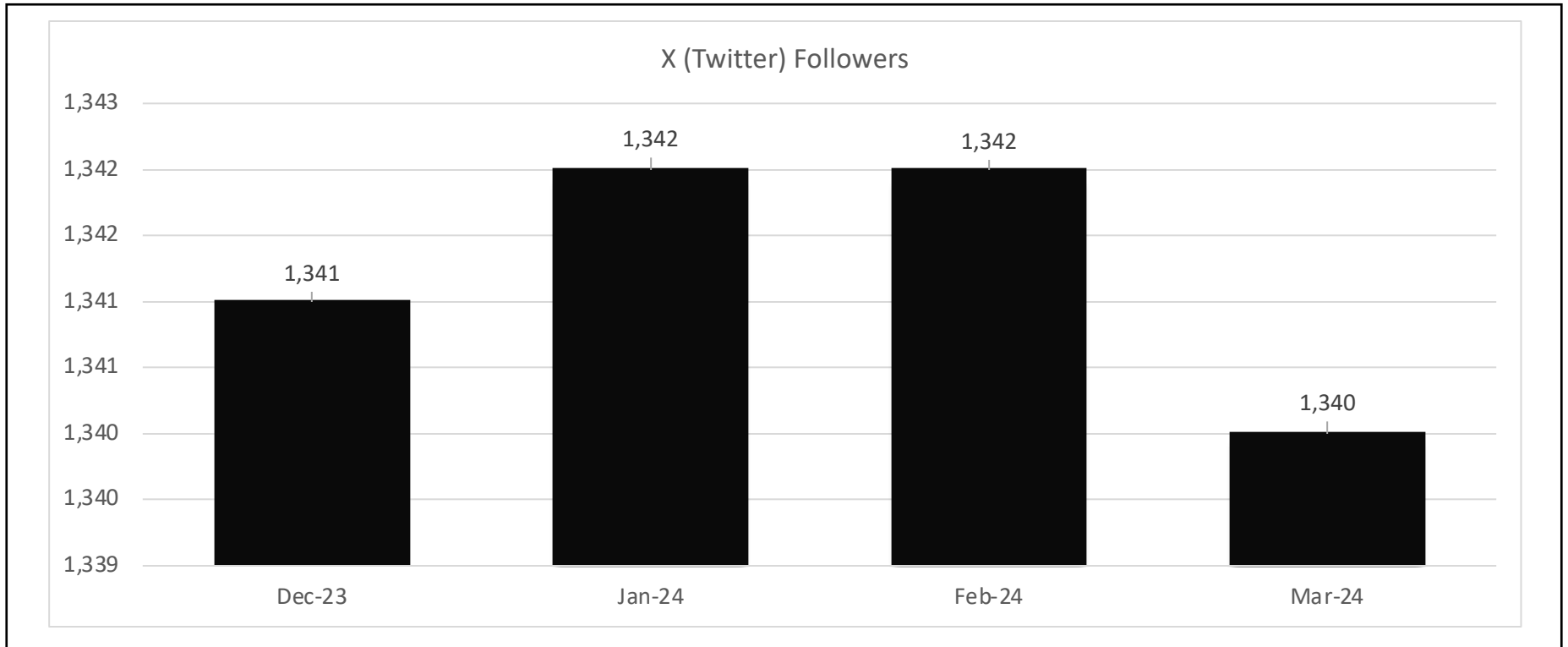
**2024 - First Quarter**

**January, February, March**

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# X (Twitter)



# X (Twitter) - Statistics

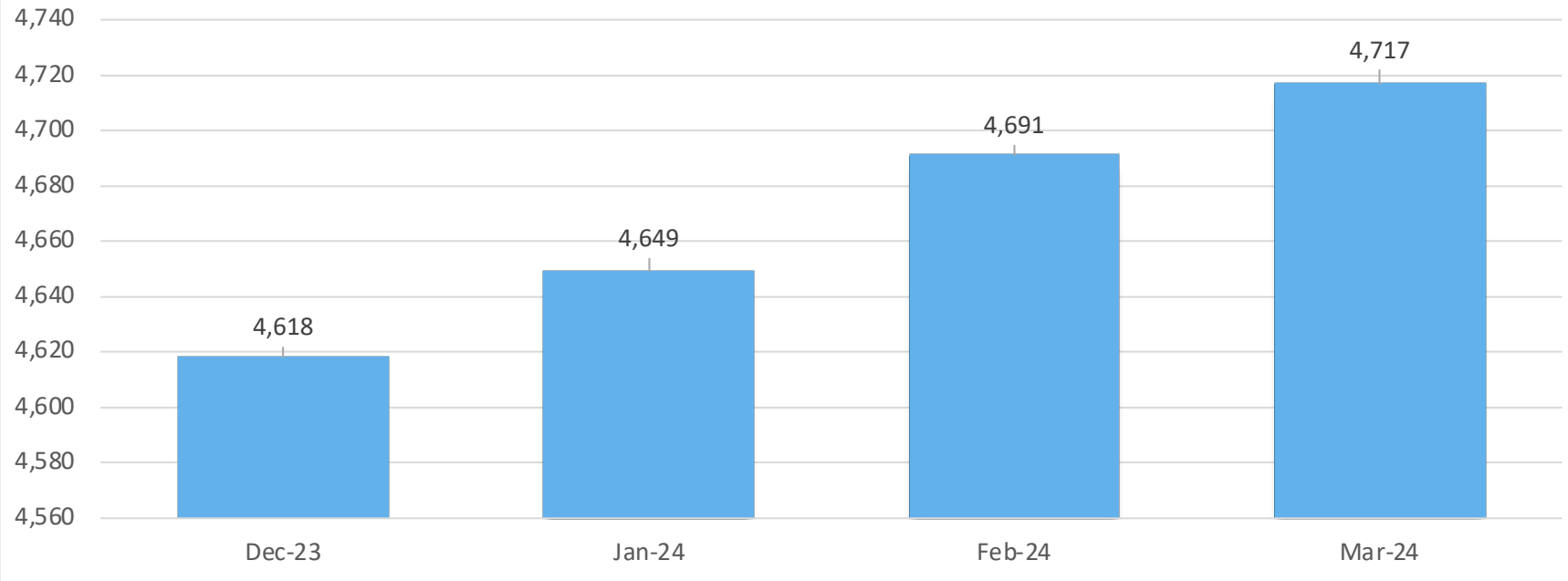
<b>X (Twitter)</b>			
<b>January</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Followers	1342	1	0.07
Total Posts	4669	-2	-0.04
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
<b>February</b>			
Total Followers	1342	0	0.00
Total Posts	4669	0	0.00
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
<b>March</b>			
Total Followers	1340	-2	-0.15
Total Posts	4668	-1	-0.02
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-



# Facebook



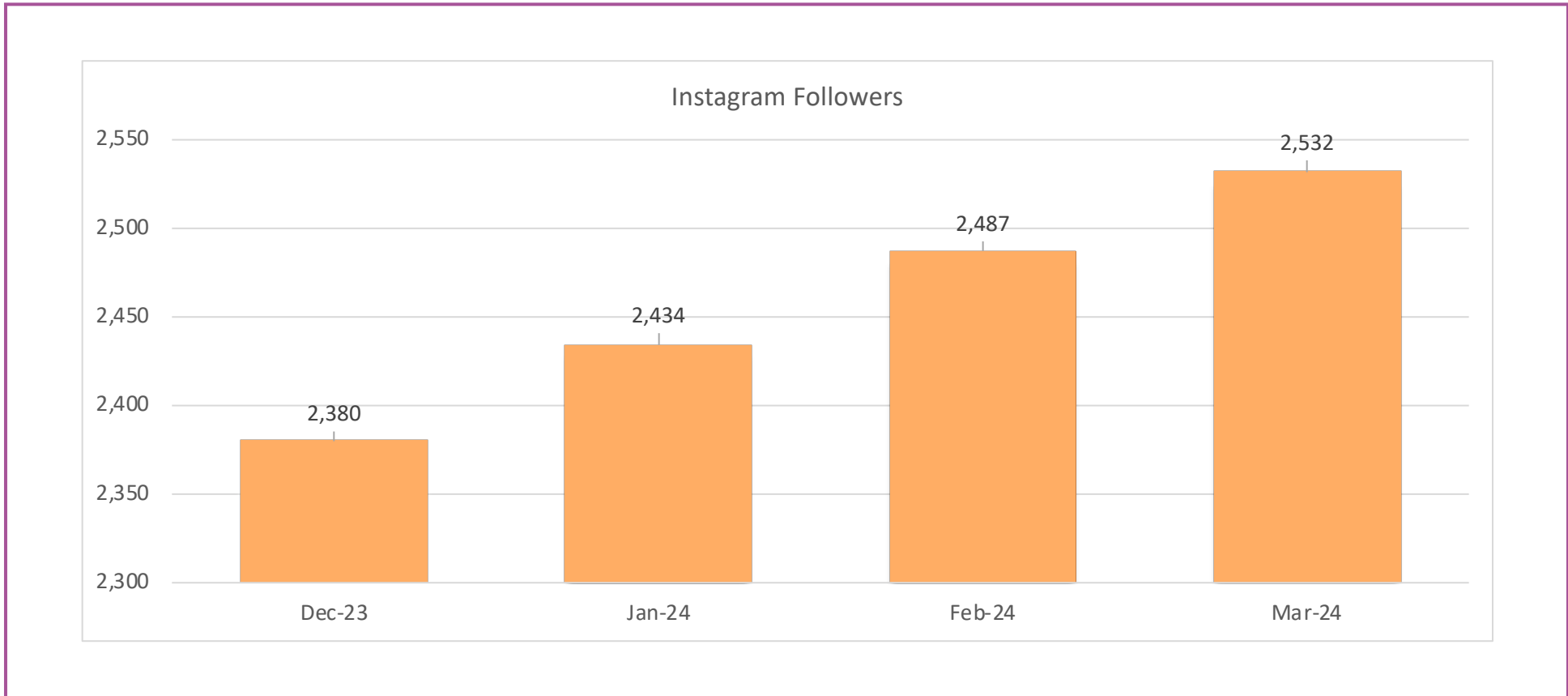
Facebook Followers



# Facebook - Statistics

<b>Facebook</b>			
<b>January</b>	Stat	Change	%Change
Total Likes	4194	17	0.41
Total Follows	4649	31	0.67
Post Reach	2282	1453	175.27
Interacions	177	154	669.57
Post Engagements	266	223	518.60
Recommendations	0	0	-
Stories	48	-27	-36.00
	Post description		Stat
Post with highest reach	Happy National Library		565
Post with most engagement	Happy National Library		29
Post with most clicks	Happy National Library		33
<b>February</b>			
Total Likes	4224	30	0.72
Total Follows	4691	42	0.90
Post Reach	11751	9469	414.94
Interactions	865	688	388.70
Post Engagements	1198	932	350.38
Recommendations	0	0	-
Stories	0	-48	-100.00
Post with highest reach	Miley Cyrus meme		81
Post with most engagement	Miley Cyrus meme		317
Post with most clicks	Miley Cyrus meme		317
<b>March</b>			
Total Likes	4244	20	0.47
Total Follows	4717	26	0.55
Post Reach	4075	-7676	-65.32
Interactions	611	-254	-29.36
Post Engagements	792	-406	-33.89
Recommendations	0	0	-
Stories	0	0	-
Post with highest reach	Dance into the enchanting world		2240
Post with most engagement	Congrats to all the winners		66
Post with most clicks	Congrats to all the winners		66

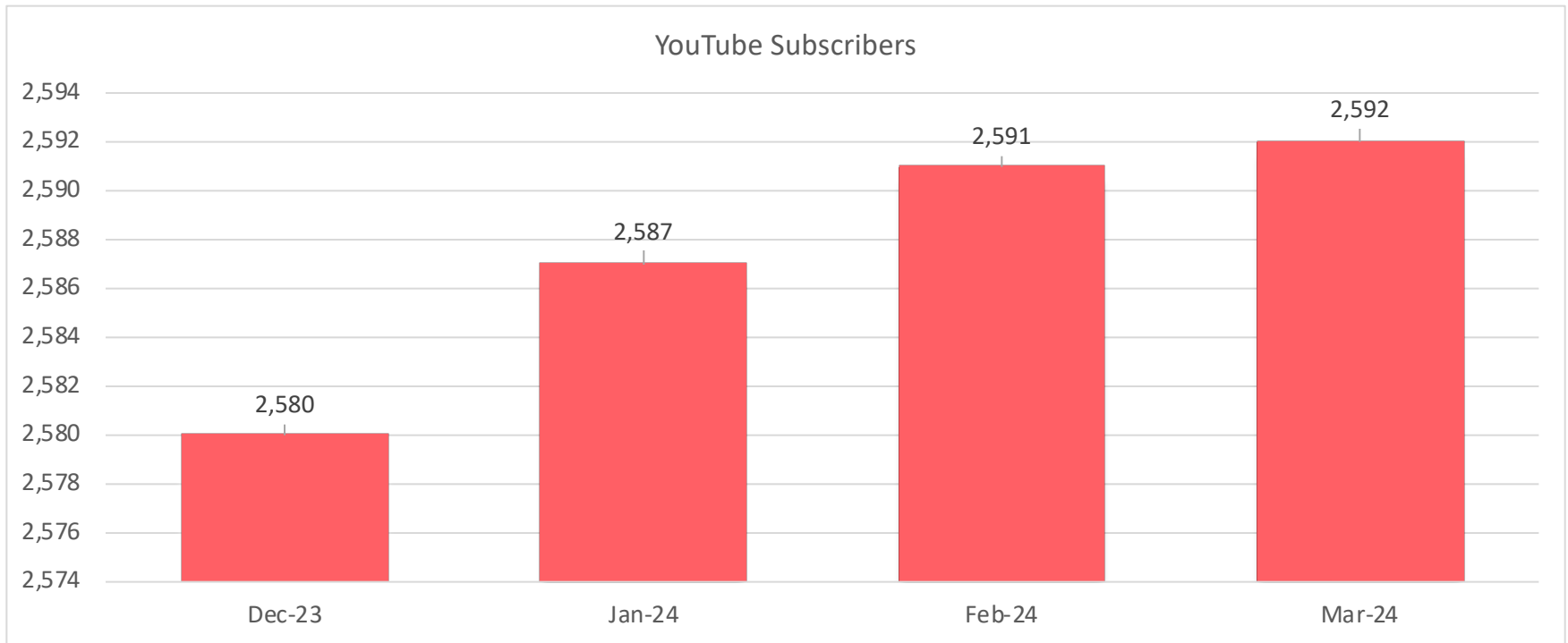
# Instagram



# Instagram - Statistics

<b>Instagram</b>			
<b>January</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Followers	2434	54	2.27
New Posts	24	-1	-4.00
New Likes	331	32	10.70
New Comments	0	-11	-100.00
Stories	86	86	-
New shares	0	0	-
Tags/mentions in posts	0	0	-
Tags/mentions in stories	1	1	-
	<b>Post description</b>		<b>Likes</b>
Post with most likes	Taylor swift		49.00
<b>February</b>			
Total Followers	2487	53	2.18
New Posts	41	17	70.83
New Likes	747	416	125.68
New Comments	25	25	-
Stories	94	8	9.30
New shares	0	0	-
Tags/mentions in posts	2	2	-
Tags/mentions in stories	2	1	100.00
	<b>Post description</b>		<b>Likes</b>
Post with most likes	Miley Cyrus meme		105.00
<b>March</b>			
Total Followers	2532	45	1.81
New Posts	22	-19	-46.34
New Likes	334	-413	-55.29
New Comments	5	-20	-80.00
Stories	0	-94	-100.00
New shares	0	0	-
Tags/mentions in posts	0	-2	-100.00
Tags/mentions in stories	0	-2	-100.00
	<b>Post description</b>		<b>Likes</b>
Post with most likes	The Osceola Library System out		40.00

YouTube



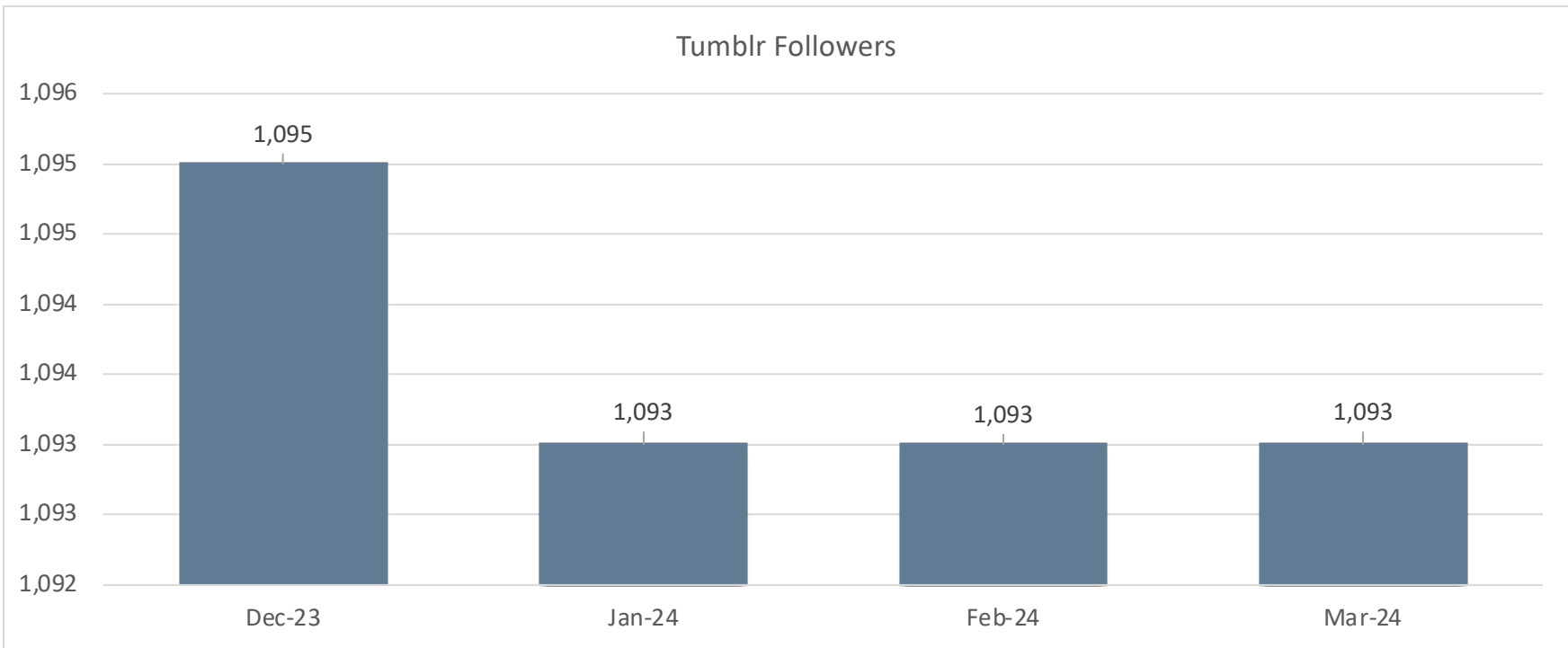
# YouTube - Statistics

<b>YouTube</b>			
<b>January</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2587.00	7	0.27
New Videos	0.00	0	-
New Views	1346.00	106	8.55
	<b>Minutes</b>	<b>Hours</b>	<b>%Change</b>
Watch Time	2580	43.0	6.44
#	Video Title		
1	Sewing Machine Basics Threading the Needle		
2	Take and Make: Wood Bead Bracelet		
3	Sewing Machine Basics Winding the Bobbin		
4	Diy Mason Jar Candles		
5	Take and Make: Pinecone Bird feeder		
<b>February</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2591.00	4	0.15
New Videos	0.00	0	-
New Views	1697.00	351	26.08
	<b>Minutes</b>	<b>Hours</b>	<b>%Change</b>
Watch Time	4314	71.9	-97.21
#	Video Title		
1	I am not a fish! Read by author Peter Raymundo		
2	Sewing Machine Basics Threading the Needle		
3	Diy Mason Jar Candles		
4	Take and Make: Wood Bead Bracelet		
5	Take and Make: Pinecone Bird feeder		
<b>March</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2592.00	1	0.04
New Videos	0.00	0	-
New Views	1356.00	-341	-20.09
	<b>Minutes</b>	<b>Hours</b>	<b>%Change</b>
Watch Time	2952	49.2	-98.86
#	Video Title		
1	I am not a fish! Read by author Peter Raymundo		
2	Sewing Machine Basics Threading the Needle		
3	Bite Sized History with Mr. Jonathan - Faberge Eggs		
4	Two Side Printing		
5	Take and Make: Wood Bead Bracelet		

Tumblr

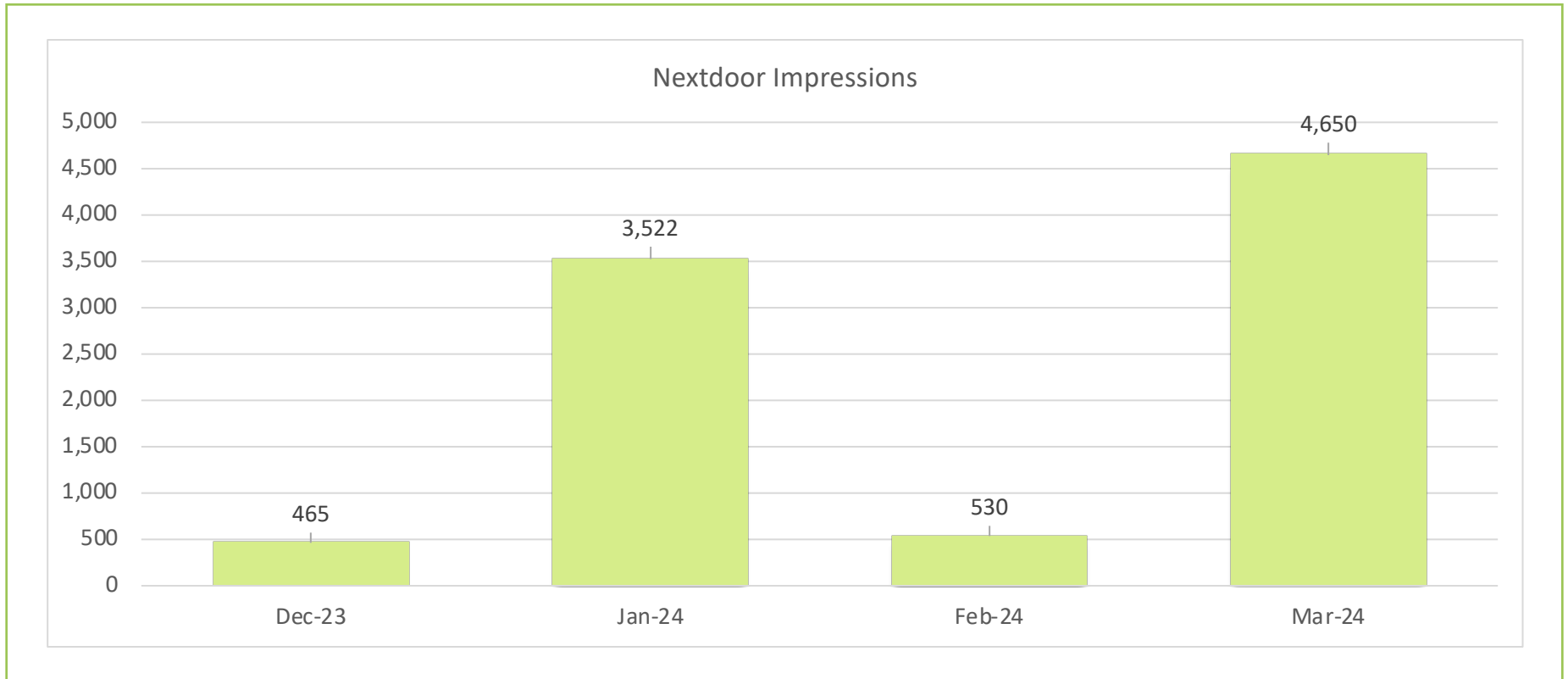


Tumblr Followers



<b>Tumblr</b>				
<b>January</b>				
	Stat	Change	%Change	
Total Followers	1093	-2	-0.18	
Total Following	233	0	0.00	
Questions Asked	0	0	-	
Direct Messages	0	0	-	
New Notes	0	0	-	
Description			Notes Reblog?	
Top post	Calvin and Hobbes		1	398
<b>February</b>				
	Stat	Change	%Change	
Total Followers	1093	0	0.00	
Total Following	233	0	0.00	
Questions Asked	0	0	-	
Direct Messages	0	0	-	
New Notes	0	0	-	
Description			Notes Reblog?	
Top post	Enola Holmes		3	0
<b>March</b>				
	Stat	Change	%Change	
Total Followers	1093	0	0.00	
Total Following	233	0	0.00	
Questions Asked	0	0	-	
Direct Messages	0	0	-	
New Notes	21	21	-	
Description			Notes Reblog?	
Top post	walking out of a bookstore		231	74





## Nextdoor - Statistics

<b>Nextdoor</b>			
<b>January</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	3522	-3057.00	657.42
Likes	4	4	-
Comments	2	2	-
<b>February</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	530	-530.00	-
Likes	0	0	-
Comments	0	0	-
<b>March</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	4650	-4650.00	-
Likes	6	6	-
Comments	0	0	-

# Social Media Highlights

facebook

**Osceola Library System**  
Published by Erika Pacheco · February 16 ·

Want to be part of The Kn(it) Crowd? Share skills, techniques, and ideas while knitting a project of your choice in the company of others. The Kn(it) Crowd occurs at the Hart Memorial Library on the second Friday of the month. The next session will be on Friday, March 8 at 10am  
● We hope to see you there!



See insights and ads [Boost post](#)

16 12 comments

facebook

**Osceola Library System**  
Published by Erika Pacheco · February 9 ·

¿Quieres familiarizarte más con el Inglés? Nuestra clase de E.S.O.L. para principiantes son impartidas por un instructor certificado en asociación con el Adult Literacy League.

Want to become more familiar with the English language? Our E.S.O.L. for Beginners classes are taught by a certified instructor in partnership with the Adult Literacy League.




See insights and ads [Boost post](#)

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facebook

**Osceola Library System**  
Published by Instagram · March 23 at 4:06 PM ·

The Osceola Library System out in the community! We always have such a fun time meeting residents of Osceola County in various outreaches, and showing them the free resources that we provide!





See insights and ads [Boost post](#)

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# Social Media Highlights



 osceolalibrary ...

 osceolalibrary We are so excited to partner with the Osceola County Office of Emergency Management for our Severe Weather Awareness Week Contest!

Congratulations to 10th grade student, Alejandra, and her amazing art that won 1st place! The Library's Youth Services Manager, Lisa Jones, proudly presented Alejandra the award, along with Commissioner Cheryl Grieb and Emergency Management Director, Bill Litton.





This is the 4th year of the Library's Severe Weather Awareness Week Contest! Since 2021, K-12 students from across Osceola County submit their works of art to illustrate how to prepare for Florida's sometimes severe weather. These entries are hosted on the Library's digital publishing platform, Biblioboard! We are so excited to continue to showcase young students creativity.


If you would like to check out this year's entries, and past ones, go to [osceolalibrary.org/biblioboard-library/](https://osceolalibrary.org/biblioboard-library/)

Once again, congratulations to Alejandra! ☺


7w

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 Liked by osceolaarts and 24 others

February 28

 Add a comment... [Post](#)



# **Osceola Library System**

## **Library Platform Statistics** **Quarterly Report**

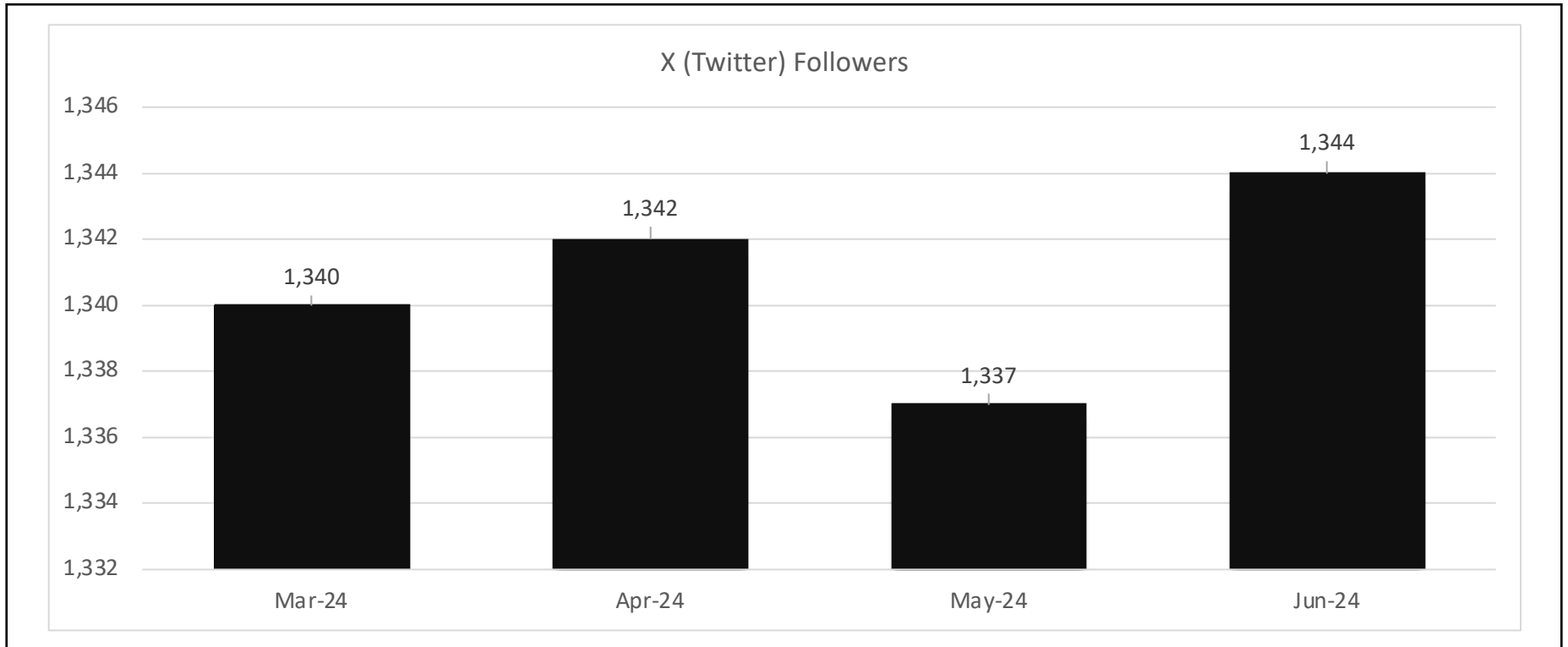
**2024 - Second Quarter**

**April, May, June**

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# X (Twitter)





# X (Twitter) - Statistics

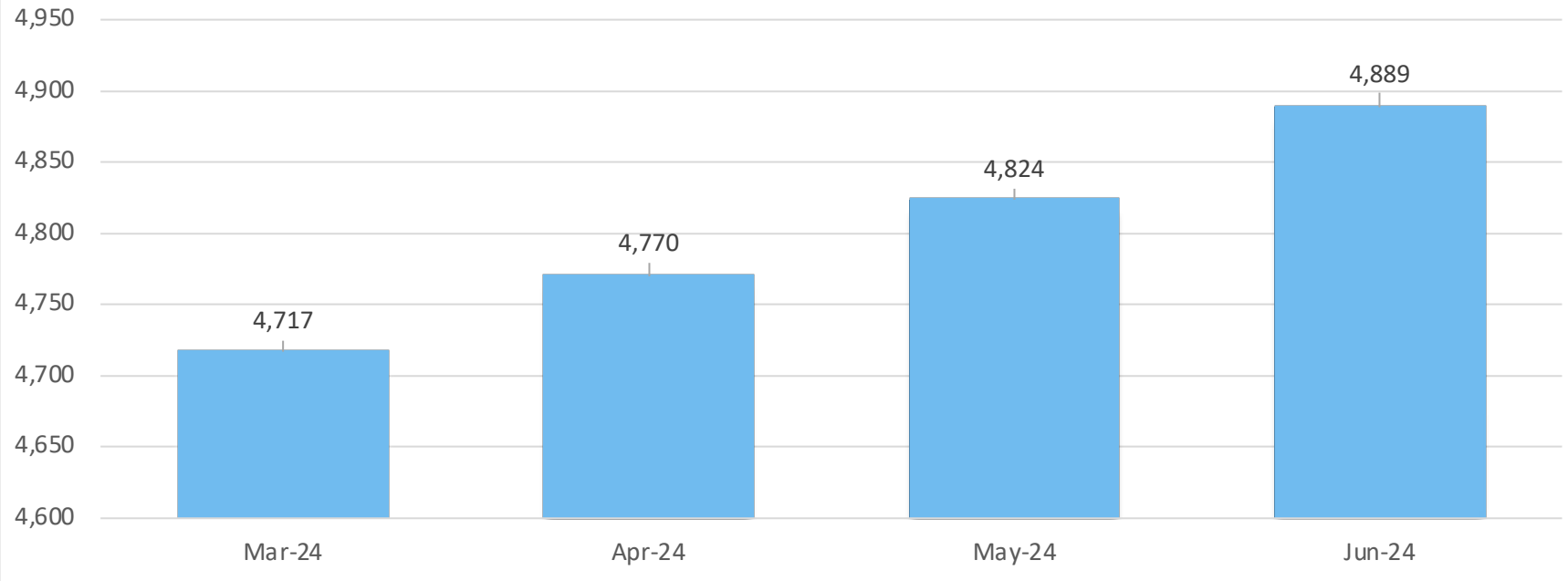
<b>X (Twitter)</b>			
<b>April</b>			
Total Followers	1342	2	0.15
Total Posts	4668	0	0.00
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
<b>May</b>			
Total Followers	1337	-5	-0.37
Total Posts	4661	-7	-0.15
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
<b>June</b>			
Total Followers	1344	7	0.52
Total Posts	4660	-1	-0.02
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-



# Facebook



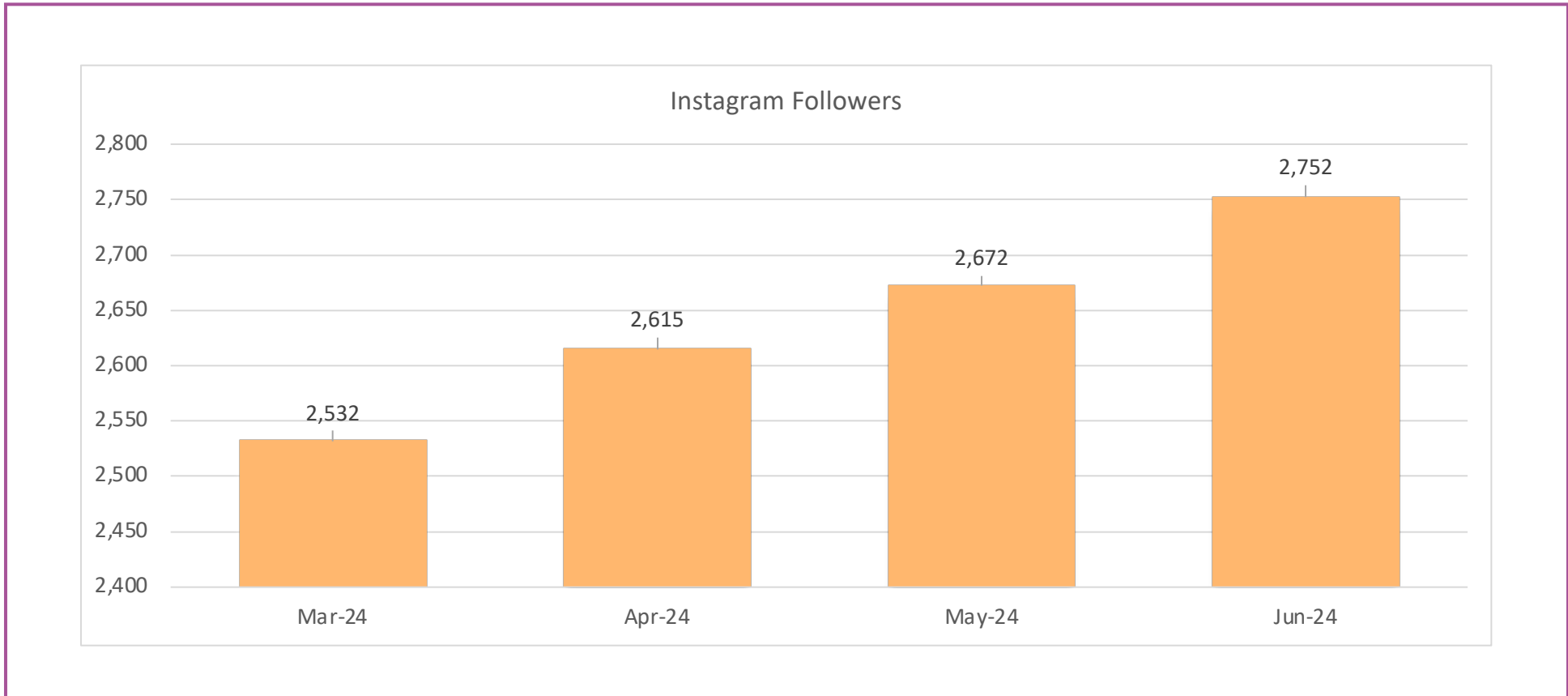
Facebook Followers



# Facebook - Statistics

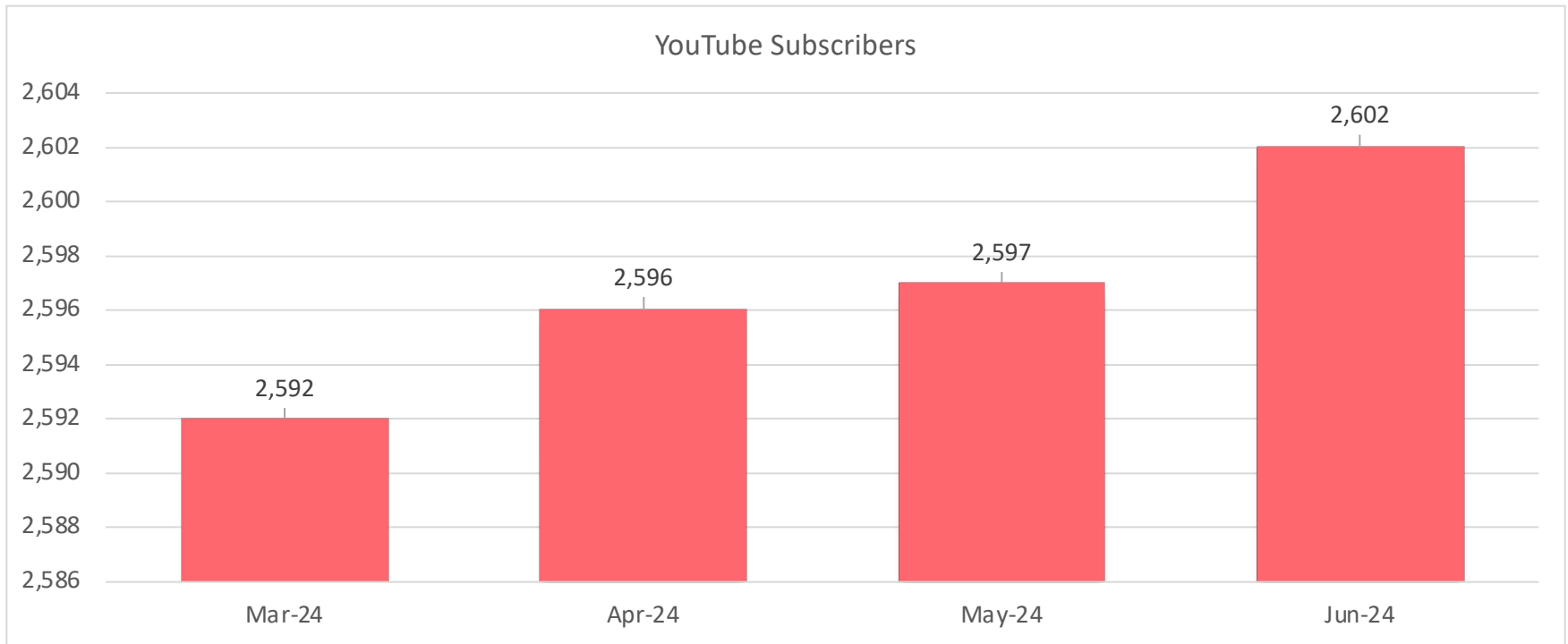
<b>Facebook</b>			
<b>April</b>			
Total Likes	4251	7	0.16
Total Follows	4770	53	1.12
Post Reach	9265	5190	127.36
Interactions	1166	555	90.83
Post Engagements	1393	601	75.88
Recommendations	0	0	-
Stories	18	18	-
Post with highest reach	Hart Memorial Birthday		7245
Post with most engagement	Hart Memorial Birthday		546
Post with most clicks	Hart Memorial Birthday		125
<b>May</b>			
Total Likes	4268	17	0.40
Total Follows	4824	54	1.13
Post Reach	6460	-2805	-30.28
Interactions	1115	-51	-4.37
Post Engagements	1464	71	5.10
Recommendations	0	0	-
Stories	36	18	100.00
Post with highest reach	Sewing 101 Class BVL		17569
Post with most engagement	Sewing 101 Class BVL		292
Post with most clicks	Sewing 101 Class BVL		292
<b>June</b>			
Total Likes	4322	54	1.27
Total Follows	4889	65	1.35
Post Reach	7854	1394	21.58
Interactions	2125	1010	90.58
Post Engagements	2918	1454	99.32
Recommendations	0	0	-
Stories	51	15	41.67
Post with highest reach	Foam Palooza West Osceola		2678
Post with most engagement	Foam Palooza West Osceola		502
Post with most clicks	Foam Palooza West Osceola		259

# Instagram



# Instagram - Statistics

Instagram			
<b>April</b>			
Total Followers	2615	83	3.28
New Posts	48	26	118.18
New Likes	815	481	144.01
New Comments	14	9	180.00
Stories	3	3	-
New shares	0	0	-
Tags/mentions in posts	1	1	-
Tags/mentions in stories	0	0	-
Post with most likes	West Osceola solar eclipse		60.00
<b>May</b>			
Total Followers	2672	57	2.18
New Posts	49	1	2.08
New Likes	668	-147	-18.04
New Comments	6	-8	-57.14
Stories	82	79	2633.33
New shares	0	0	-
Tags/mentions in posts	0	-1	-100.00
Tags/mentions in stories	0	0	-
Post with most likes	Dilly Dally		74.00
<b>June</b>			
Total Followers	2752	80	2.99
New Posts	42	-7	-14.29
New Likes	709	41	6.14
New Comments	12	6	100.00
Stories	101	19	23.17
New shares	0	0	-
Tags/mentions in posts	4	4	-
Tags/mentions in stories	1	1	-
Post with most likes	Gator Wrangler from Gatorland		47.00



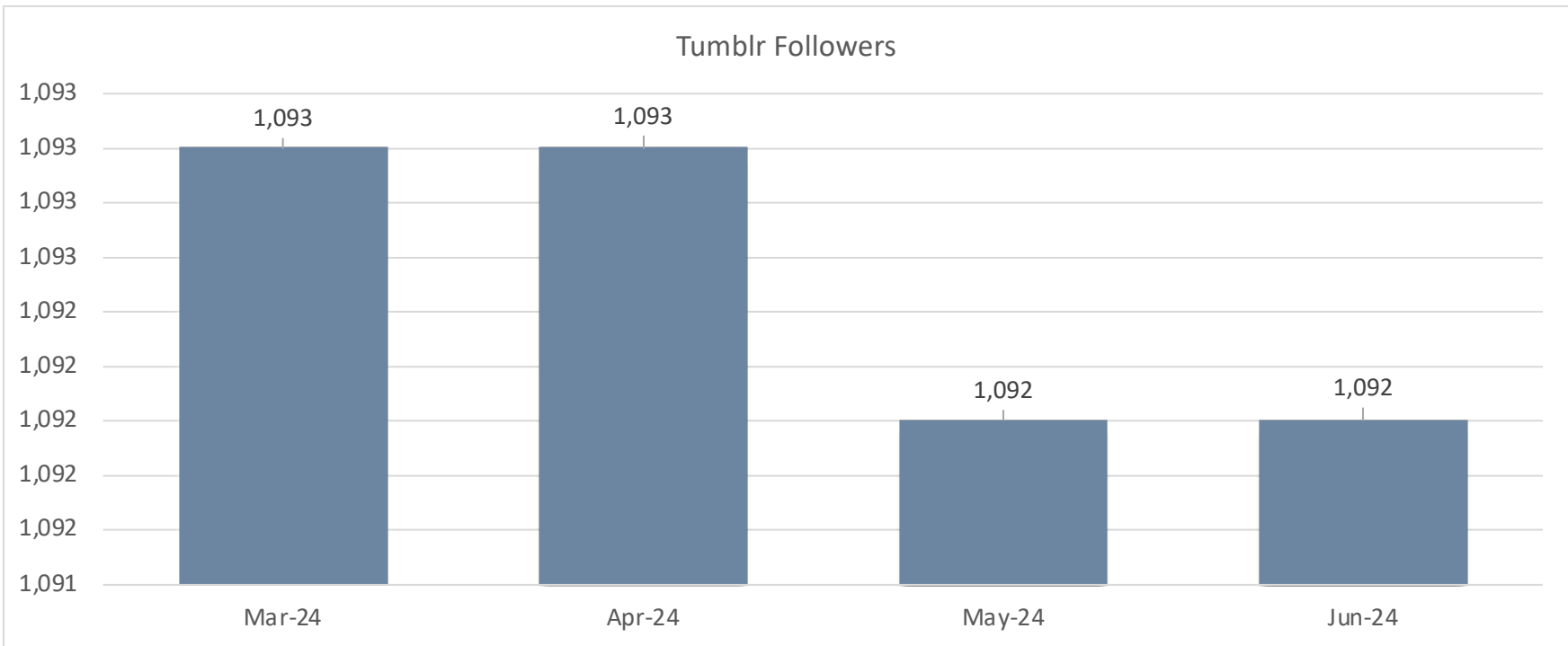
# YouTube - Statistics

<b>YouTube</b>			
<b>April</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2596.00	4	0.15
New Videos	0.00	0	-
New Views	1351.00	-5	-0.37
	Minutes	Hours	%Change
Watch Time	2898	48.3	-98.36
#	Video Title		
1	Sewing Machine Basics Threading the Needle		
2	I am not a fish! Read by author Peter Raymundo		
3	Take and Make: Wood Bead Bracelet		
4	Hora de Arte: Flores Prensadas		
5	Take and Make: Pinecone Bird feeder		
<b>May</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2597.00	1	0.04
New Videos	0.00	0	-
New Views	1411.00	60	4.44
	Minutes	Hours	%Change
Watch Time	3036	50.6	-98.25
#	Video Title		
1	Sewing Machine Basics Threading the Needle		
2	I am not a fish! Read by author Peter Raymundo		
3	Take and Make: Wood Bead Bracelet		
4	Two Side Printing		
5	Diy Mason Jar Candles		
<b>June</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2602.00	5	0.19
New Videos	0.00	0	-
New Views	1305.00	-106	-7.51
	Minutes	Hours	%Change
Watch Time	2868	47.8	-98.43
#	Video Title		
1	Sewing Machine Basics Threading the Needle		
2	TechCentral Orientation		
3	Take and Make: Wood Bead Bracelet		
4	Two Side Printing		
5	I am not a fish! Read by author Peter Raymundo		

Tumblr



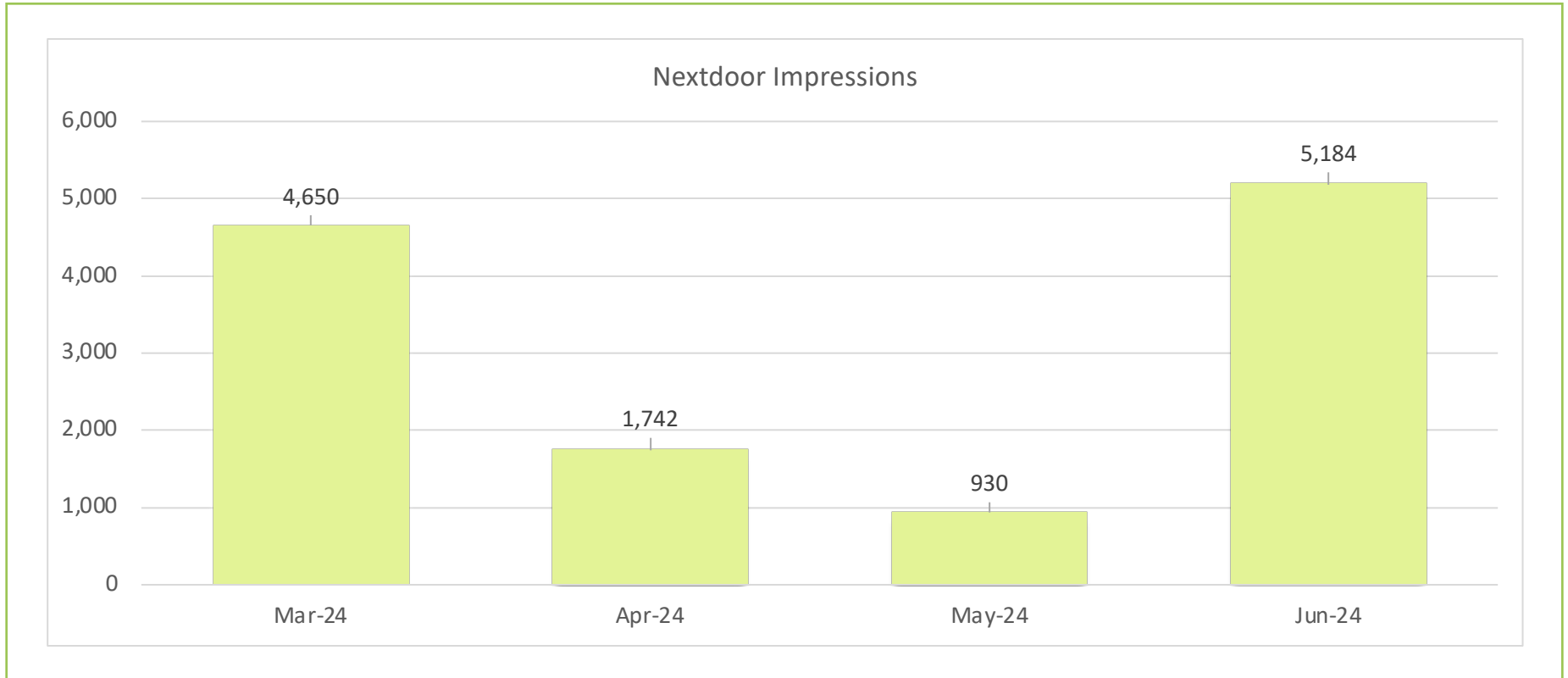
Tumblr Followers




  
**Tumblr - Statistics**

<b>Tumblr</b>				
<b>April</b>		<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Followers		1093	0	0.00
Total Following		232	-1	-0.43
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		233	212	1009.52
		<b>Description</b>		<b>Notes Reblog?</b>
Top post		Bookstore meme		233 74
<b>May</b>		<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Followers		1092	-1	-0.09
Total Following		232	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		0	-233	-100.00
		<b>Description</b>		<b>Notes Reblog?</b>
Top post		Read Banned Books		86 18
<b>June</b>		<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Followers		1092	0	0.00
Total Following		232	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		10	10	-
		<b>Description</b>		<b>Notes Reblog?</b>
Top post		Uncensored Banned Books Week		15 6





## Nextdoor - Statistics

<b>Nextdoor</b>			
<b>April</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	1742	1780.00	-50.54
Likes	11	7	175.00
Comments	0	-2	-100.00
<b>May</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	930	-400.00	75.47
Likes	1	1	-
Comments	0	0	-
<b>June</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	5184	-534.00	11.48
Likes	15	9	150.00
Comments	0	0	-

# Social Media Highlights

facebook

**Osceola Library System**  
Published by Erika Pacheco  
· June 25 ·

➔ A big thank you to Chris from @gatorland\_orlando for coming out to the Hart Memorial Library today! Want to have your own up-close encounter with an American alligator? Catch Camp iREAD Presents: Gatorland THIS Thursday, June 27, 6pm at the St. Cloud Library!

-----

➔ ¡Muchas gracias a Chris de @gatorland\_orlando por venir hoy a la Biblioteca Hart Memorial! ¿Quieres tener tu propio encuentro cercano con un caimán Americano? No te pierdas Camp iREAD present... [See more](#)



[See insights and ads](#) [Boost post](#)

👍❤️ 22 1 comment 2 shares

facebook

**Osceola Library System**  
Published by Erika Pacheco  
· June 5 ·

🎉🌿 The Poinciana Library kicked off Kick off Summer Learning with some messy outdoor fun this morning!

Did you miss Foam-Palooza? Perhaps you had so much fun at the Poinciana Library that you'd like to experience it again? You have two more chances to experience Foam-Palooza this month!

Foam-Palooza is happening TODAY, June 5, at the West Osceola Library at 4:30 pm and at the Hart Memorial Library on Tuesday, June 18, at 10am. ... [See more](#)



[See insights and ads](#) [Boost post](#)


[Send message](#)

👍❤️ Osceola County and 35 others 9 comments 5 shares

facebook

**Osceola Library System** is at Kissimmee Civic Centre.  
Published by Instagram  
· June 1 · Kissimmee, FL ·


Thank you @cityofkissimmee for having us at this year's PrideFest! We had a blast making bracelets, talking about our Summer Learning Program, and getting to meet everyone in the community! 🙌



[See insights and ads](#) [Boost post](#)

👍❤️ El Osceola Star Newspaper and 23 others

# Social Media Highlights



**osceolalibrary**

**osceolalibrary** 🤗 We love that YOU love Foam-Palooza: West Osceola Library Edition! The next Foam-Palooza will take place at the Hart Memorial Library on Tuesday, June 18 at 10am. Don't miss out!

-----  
🤗 ¡Nos encanta que a USTED le encanta Foam-Palooza: Edición de Biblioteca West Osceola! El próximo Foam-Palooza se llevará a cabo en la Biblioteca Hart Memorial el Martes, Junio 18 a las 10am. ¡No te lo pierdas!

10w

View hidden comments

These comments were hidden because they may be misleading, offensive or spam. People can still tap to view them.

[View insights](#) [Boost post](#)

👍 🗨️ 📌

Liked by **paola.grimes** and 31 others  
June 7

😊 Add a comment... [Post](#)



# **Osceola Library System**

## **Library Platform Statistics** **Quarterly Report**

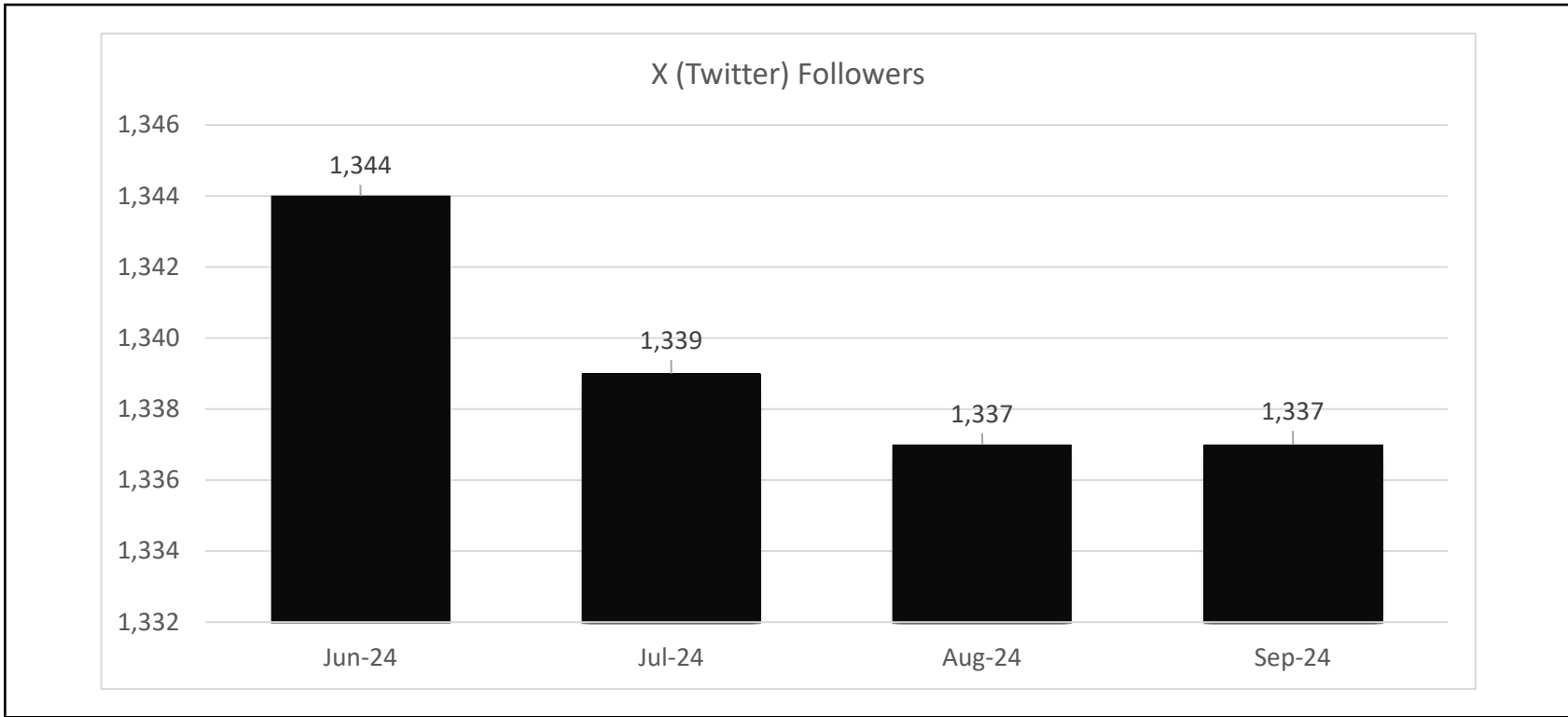
**2024 - Third Quarter**

**July, August, September**

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# X (Twitter)



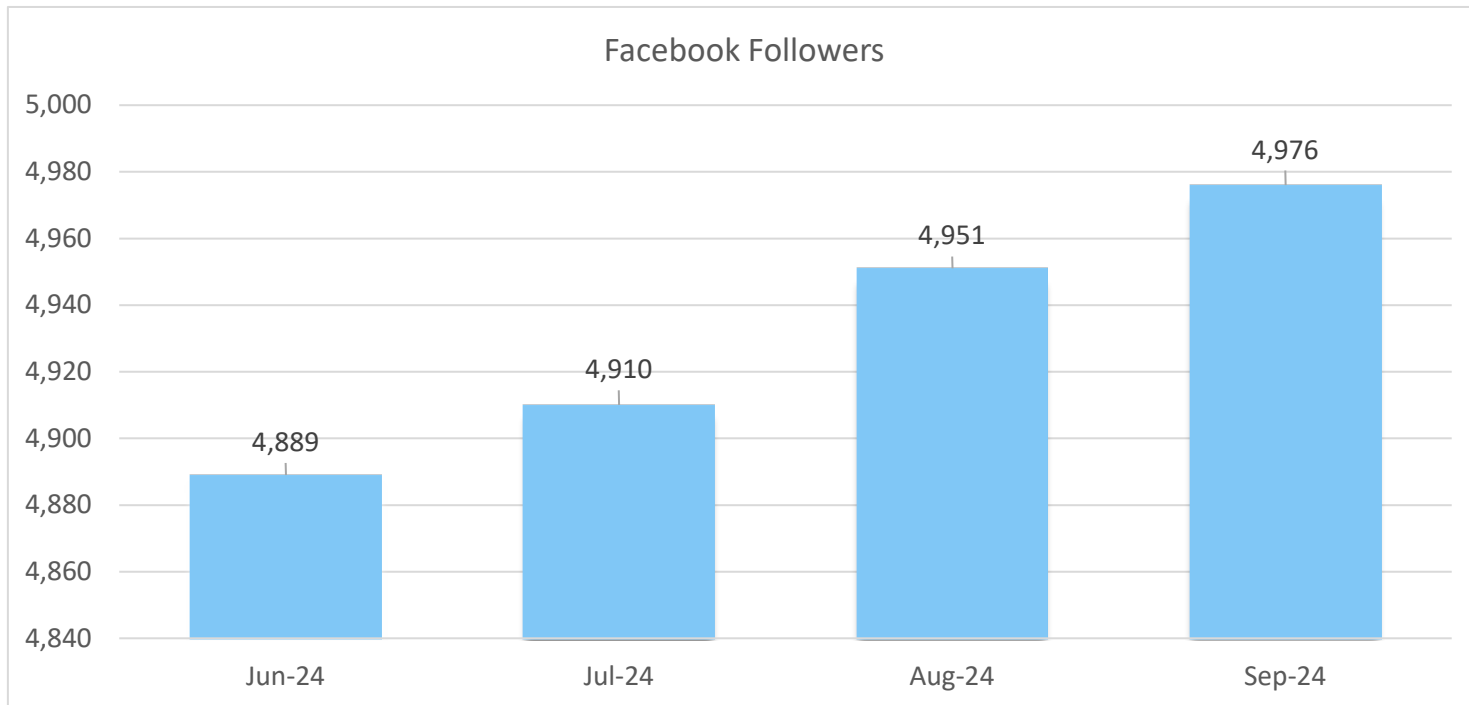


# X (Twitter) - Statistics

<b>X (Twitter)</b>			
<b>July</b>			
Total Followers	1339	-5	-0.37
Total Posts	4660	0	0.00
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
<b>August</b>			
Total Followers	1337	-2	-0.15
Total Posts	4660	0	0.00
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
<b>September</b>			
Total Followers	1337	0	0.00
Total Posts	4660	0	0.00
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-



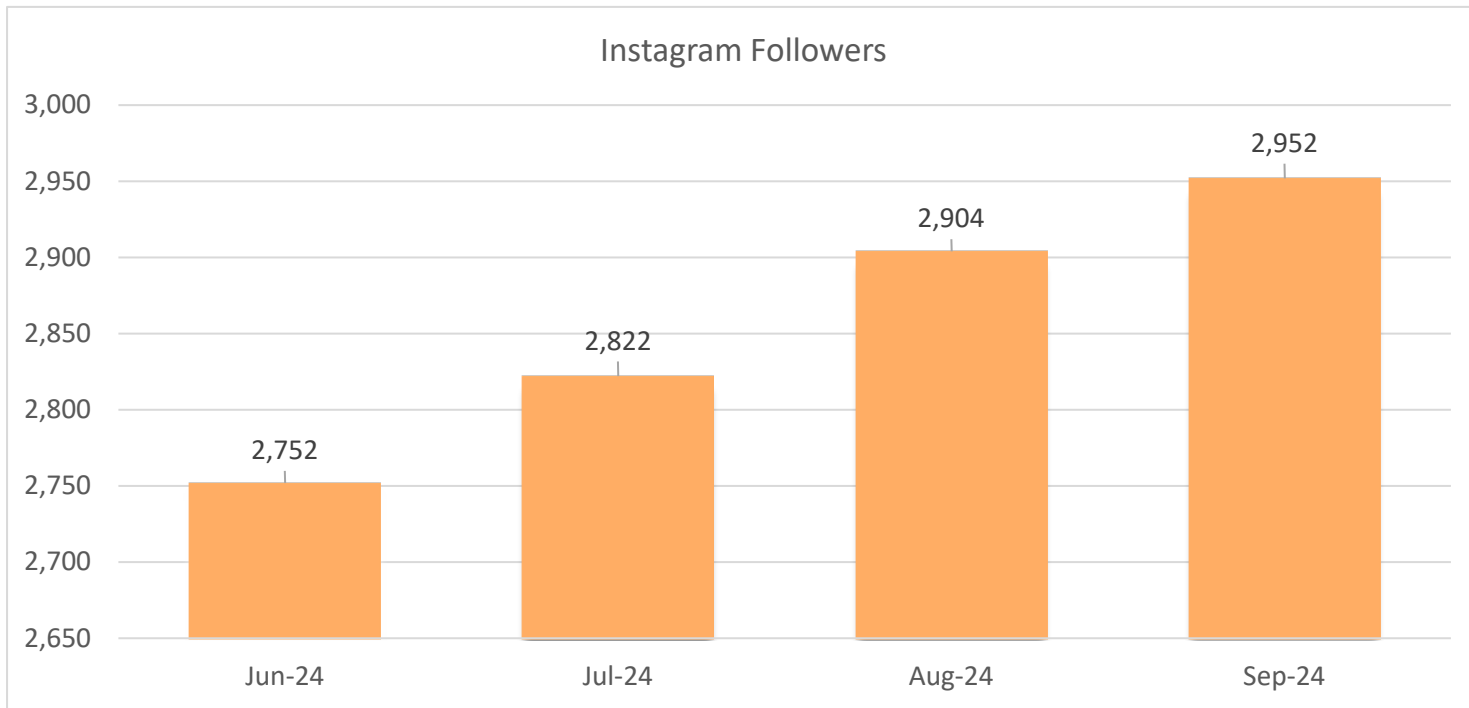
# Facebook



## Facebook - Statistics

<b>Facebook</b>			
<b>July</b>			
Total Likes	4347	25	0.58
Total Follows	4910	21	0.43
Post Reach	4349	-3505	-44.63
Interactions	906	-1219	-57.36
Post Engagements	1267	-1651	-56.58
Recommendations	0	0	-
Stories	51	0	0.00
Post with highest reach	Get ready for the school		860
Post with most engagement	Feeling the global vibes		175
Post with most clicks	Feeling the global vibes		57
<b>August</b>			
Total Likes	4367	20	0.46
Total Follows	4951	41	0.84
Post Reach	8169	3820	87.84
Interactions	1081	175	19.32
Post Engagements	1554	287	22.65
Recommendations	0	0	-
Stories	13	-38	-74.51
Post with highest reach	Show your Osceola Library card		2648
Post with most engagement	Show your Osceola Library card		587
Post with most clicks	Show your Osceola Library card		214
<b>September</b>			
Total Likes	4394	27	0.62
Total Follows	4976	25	0.50
Post Reach	4655	-3514	-43.02
Interactions	538	-543	-50.23
Post Engagements	886	-668	-42.99
Recommendations	0	0	-
Stories	41	28	215.38
Post with highest reach	Show your Osceola Library card		2761
Post with most engagement	Show your Osceola Library card		126
Post with most clicks	Show your Osceola Library card		15

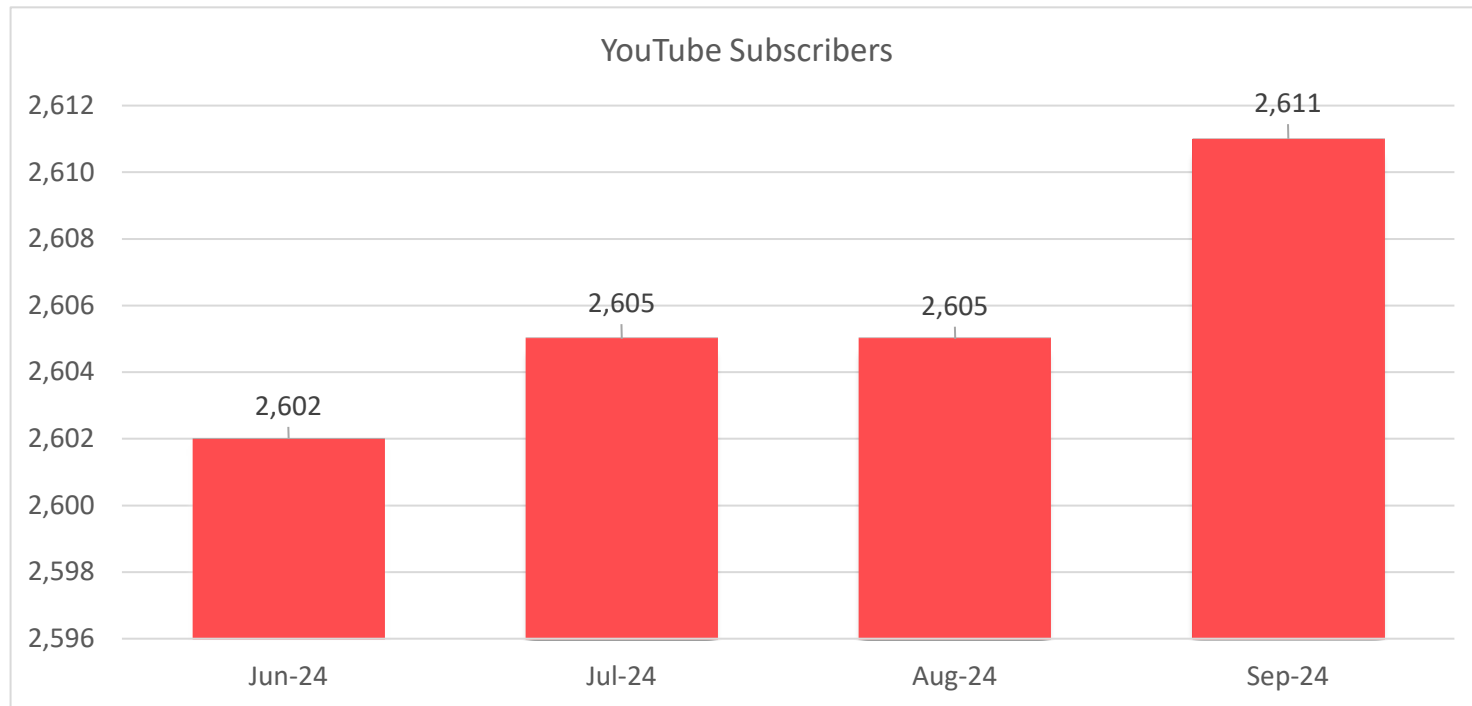
# Instagram



# Instagram - Statistics

<b>Instagram</b>			
<b>July</b>			
Total Followers	2822	70	2.54
New Posts	39	-3	-7.14
New Likes	418	-291	-41.04
New Comments	9	-3	-25.00
Stories	93	-8	-7.92
New shares	0	0	-
Tags/mentions in posts	4	0	0.00
Tags/mentions in stories	0	-1	-100.00
Post with most likes	Crafter's Fair		40.00
<b>August</b>			
Total Followers	2904	82	2.91
New Posts	36	-3	-7.69
New Likes	518	100	23.92
New Comments	8	-1	-11.11
Stories	79	-14	-15.05
New shares	0	0	-
Tags/mentions in posts	0	-4	-100.00
Tags/mentions in stories	0	0	-
Post with most likes	Osceola Library sticker		74.00
<b>September</b>			
Total Followers	2952	48	1.65
New Posts	38	2	5.56
New Likes	600	82	15.83
New Comments	12	4	50.00
Stories	94	15	18.99
New shares	0	0	-
Tags/mentions in posts	0	0	-
Tags/mentions in stories	1	1	-
Post with most likes	Looking to learn something		35.00

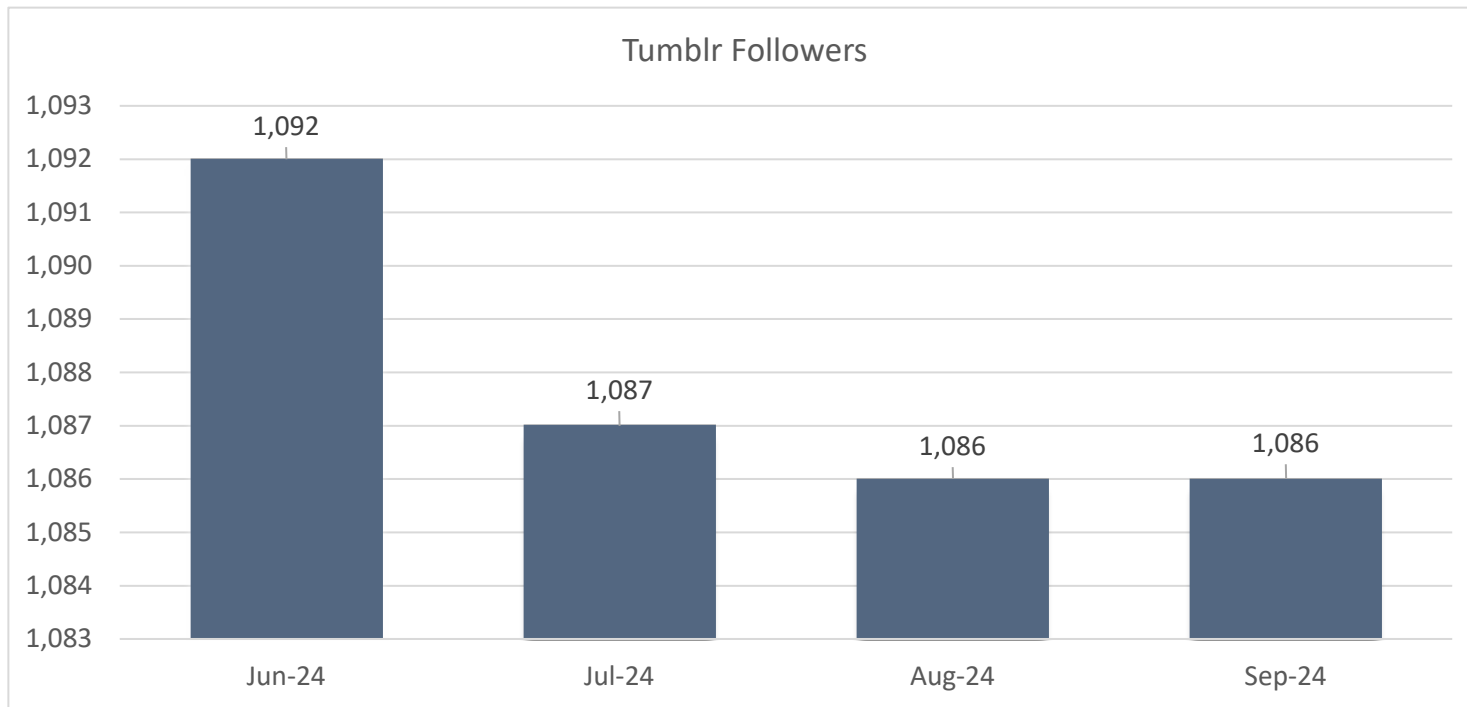
YouTube



# YouTube - Statistics

<b>YouTube</b>			
<b>July</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2605.00	3	0.12
New Videos	0.00	0	-
New Views	1266.00	-39	-2.99
	<b>Minutes</b>	<b>Hours</b>	<b>%Change</b>
Watch Time	2832	47.2	-98.35
#	Video Title		
1	Sewing Machine Basics Threading the Needle		
2	Sewing Machine Basics Winding the Bobbin		
3	Take and Make: Wood Bead Bracelet		
4	I am not a fish! Read by author Peter Raymundo		
5	Two Side Printing		
<b>August</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2605.00	0	0.00
New Videos	0.00	0	-
New Views	483.00	-783	-61.85
	<b>Minutes</b>	<b>Hours</b>	<b>%Change</b>
Watch Time	942	15.7	-99.45
#	Video Title		
1	I am not a fish! Read by author Peter Raymundo		
2	Sewing Machine Basics Threading the Needle		
3	Take and Make: Pinecone Bird feeder		
4	Diy Mason Jar Candles		
5	Take and Make: Wood Bead Bracelet		
<b>September</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2611.00	6	0.23
New Videos	0.00	0	-
New Views	1504.00	1021	211.39
	<b>Minutes</b>	<b>Hours</b>	<b>%Change</b>
Watch Time	3096	51.6	-94.52
#	Video Title		
1	Sewing Machine Basics - Threading the Needle		
2	Sewing Machine Basics - Winding the Needle		
3	Two Side Printing		
4	Hora de Arte: Pintando Sobre Sal		
5	Take and Make: Wood Bead Bracelet		

Tumblr

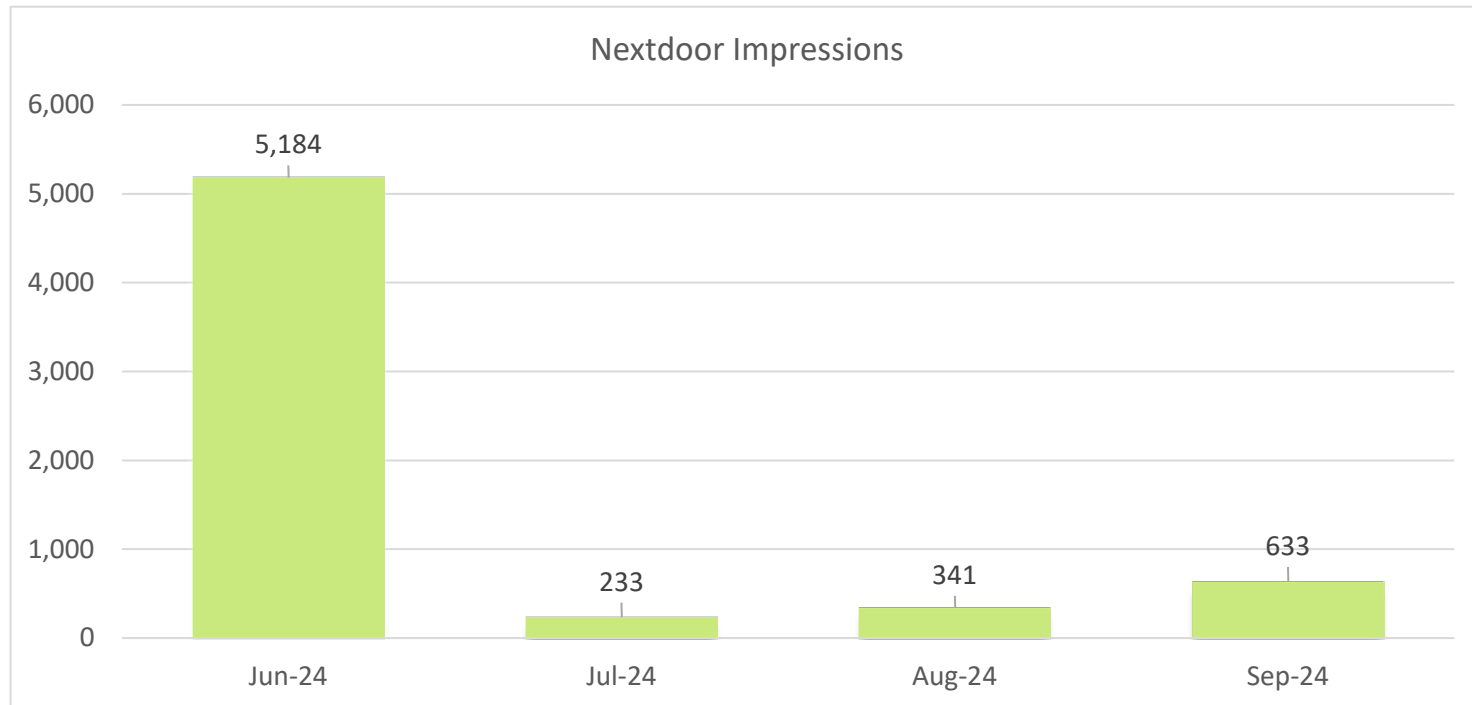


# Tumblr - Statistics

<b>Tumblr</b>				
<b>July</b>				
	Stat	Change	%Change	
Total Followers	1087	-5	-0.46	
Total Following	231	-1	-0.43	
Questions Asked	0	0	-	
Direct Messages	0	0	-	
New Notes	2	-8	-80.00	
Description			Notes Reblog?	
Top post	When a member of your OTP		2	14
<b>August</b>				
	Stat	Change	%Change	
Total Followers	1086	-1	-0.09	
Total Following	231	0	0.00	
Questions Asked	0	0	-	
Direct Messages	0	0	-	
New Notes	0	-2	-100.00	
Description			Notes Reblog?	
Top post	Read Banned Books		86	0
<b>September</b>				
	Stat	Change	%Change	
Total Followers	1086	0	0.00	
Total Following	231	0	0.00	
Questions Asked	0	0	-	
Direct Messages	0	0	-	
New Notes	0	0	-	
Description			Notes Reblog?	
Top post	Because we can't get to all of you		6	0



# Nextdoor



## Nextdoor - Statistics

<b>Nextdoor</b>			
<b>July</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	233	1509.00	-86.62
Likes	0	-11	-100.00
Comments	0	0	-
<b>August</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	341	589.00	-63.33
Likes	0	-1	-100.00
Comments	0	0	-
<b>September</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	633	4551.00	-87.79
Likes	0	-15	-100.00
Comments	0	0	-

# Social Media Highlights

facebook


**Osceola Library System**  
Published by Erika Pacheco  
- August 22 · 🌐

🌟👉 We had an amazing time at the Kids Crafter's Fair! Visitors explored the creativity of our local kid crafters and discovered beautifully hand-made treasures while supporting young entrepreneurs.

Plus, local author [Sophia Gholz Author](#) joined us to present her new book, "Bear at the Fair!" 📖

-----

🌟👉 ¡Tuvimos un tiempo increíble en la Feria de Jóvenes Artesanos! Los visitantes exploraron la creatividad de nuestros jóvenes artesanos locales y descubrieron ... See more




See insights and ads [Boost post](#)

👍👤 El Osceola Star Newspaper and 29 others 2 comments

facebook

**Osceola Library System is at Osceola Library System - Buenaventura Lakes Branch.**  
Published by Instagram  
- July 27 · Kissimmee, FL · 🌐

Feeling the global vibes at the Buenaventura Lakes Library's International Festival! 🌍🎶🎵 From mouthwatering food to lively dance and music, it's a world of fun in one place!



See insights and ads [Boost post](#)

👍👤 21 2 comments 3 shares

facebook

**Osceola Library System**  
Published by Erika Pacheco  
- August 6 · 🌐

The St. Cloud Library wrapped up summer with a bang at our Ice Cream Social! 🍦👉 Sweet treats, a thrilling raffle, and fantastic prizes made it a memorable day! 🎉🎊

-----

¡La Biblioteca de St. Cloud concluyó el verano con una explosión en nuestro Ice Cream Social! 🍦👉

¡Dulces, una emocionante rifa y fantásticos premios hicieron que fuera un día memorable! 🎉🎊



See insights and ads [Boost post](#)

👍👤 14

# Social Media Highlights



osceolalibrary

osceolalibrary 📍 The West Osceola Library had a wonderful Crafter's Fair! Would you like to purchase from local crafters? Discover beautifully hand-made items available on Saturday, August 3, at the Poinciana Library from 12pm-4pm!

📍 ¡La Biblioteca de West Osceola tuvo una maravillosa Feria de Artesanos! ¿Le gustaría comprar a artesanos locales? ¡Descubra artículos bellamente hechos a mano disponibles el Sábado, Agosto 3, en la Biblioteca Poinciana de 12pm - 4pm!

11w See translation

[View insights](#) [Boost post](#)

📍 📍 📍

👍 🗒️ 📌

👤👤👤 Liked by [paola.grimes](#) and 39 others

July 26

😊 Add a comment... [Post](#)





# **Osceola Library System**

## **Library Platform Statistics** **Quarterly Report**

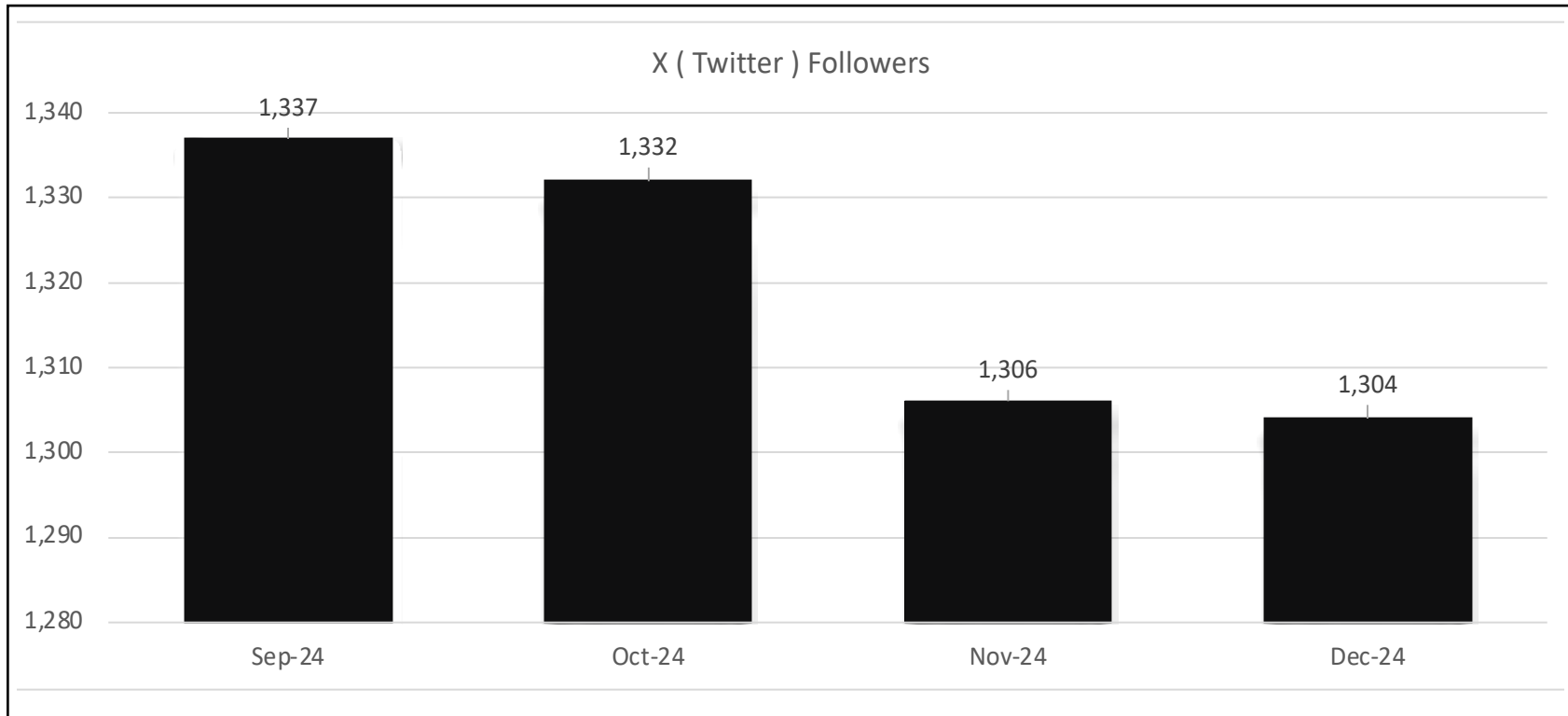
**2024 - Fourth Quarter**

**October, November, December**

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# X (Twitter)



# X (Twitter) - Statistics

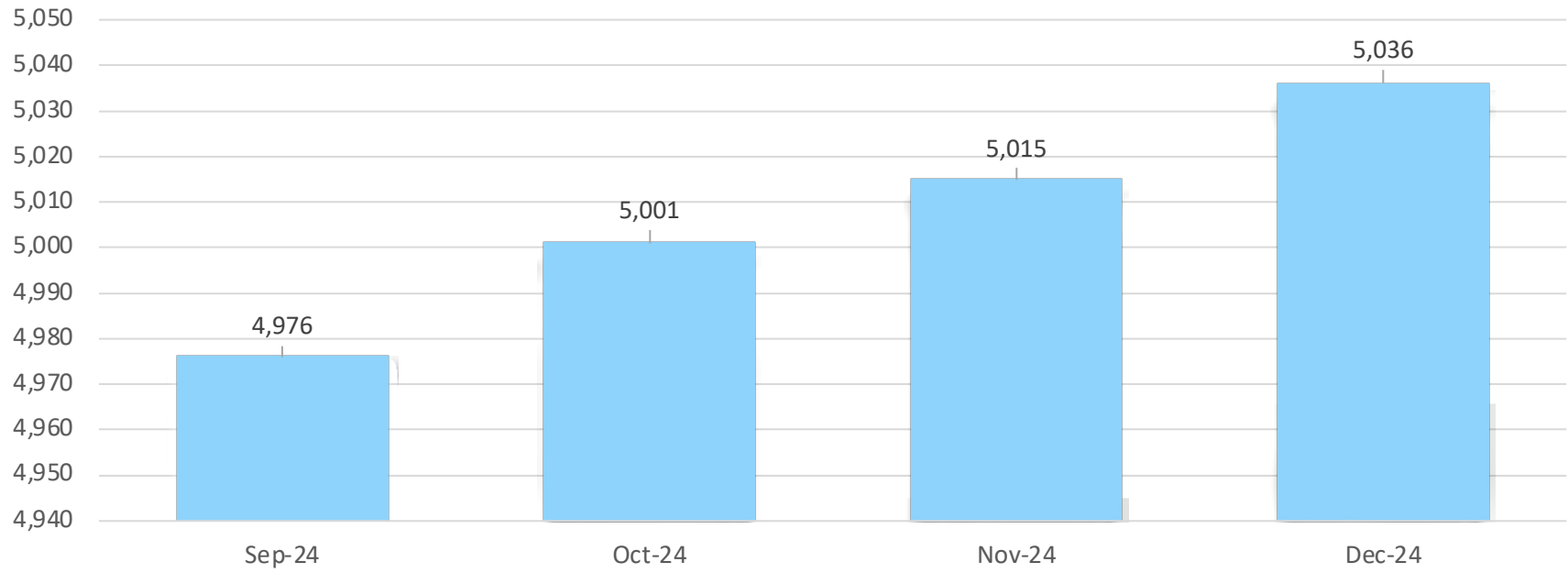
<b>X (Twitter)</b>			
<b>October</b>			
Total Followers	1332	-5	-0.37
Total Posts	4659	-1	-0.02
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
<b>November</b>			
Total Followers	1306	-26	-1.95
Total Posts	4658	-1	-0.02
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
<b>December</b>			
Total Followers	1304	-2	-0.15
Total Posts	4653	-5	-0.11
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-



# Facebook



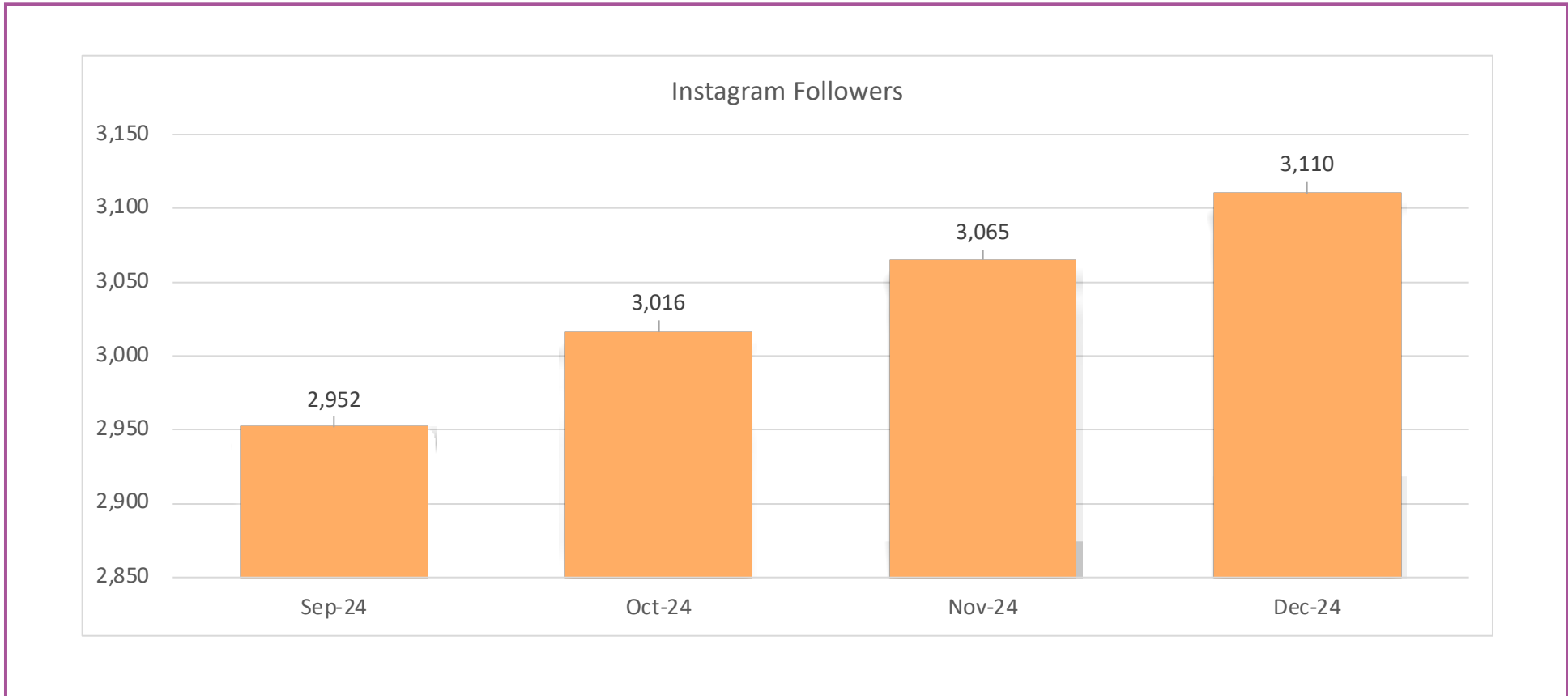
Facebook Followers



# Facebook - Statistics

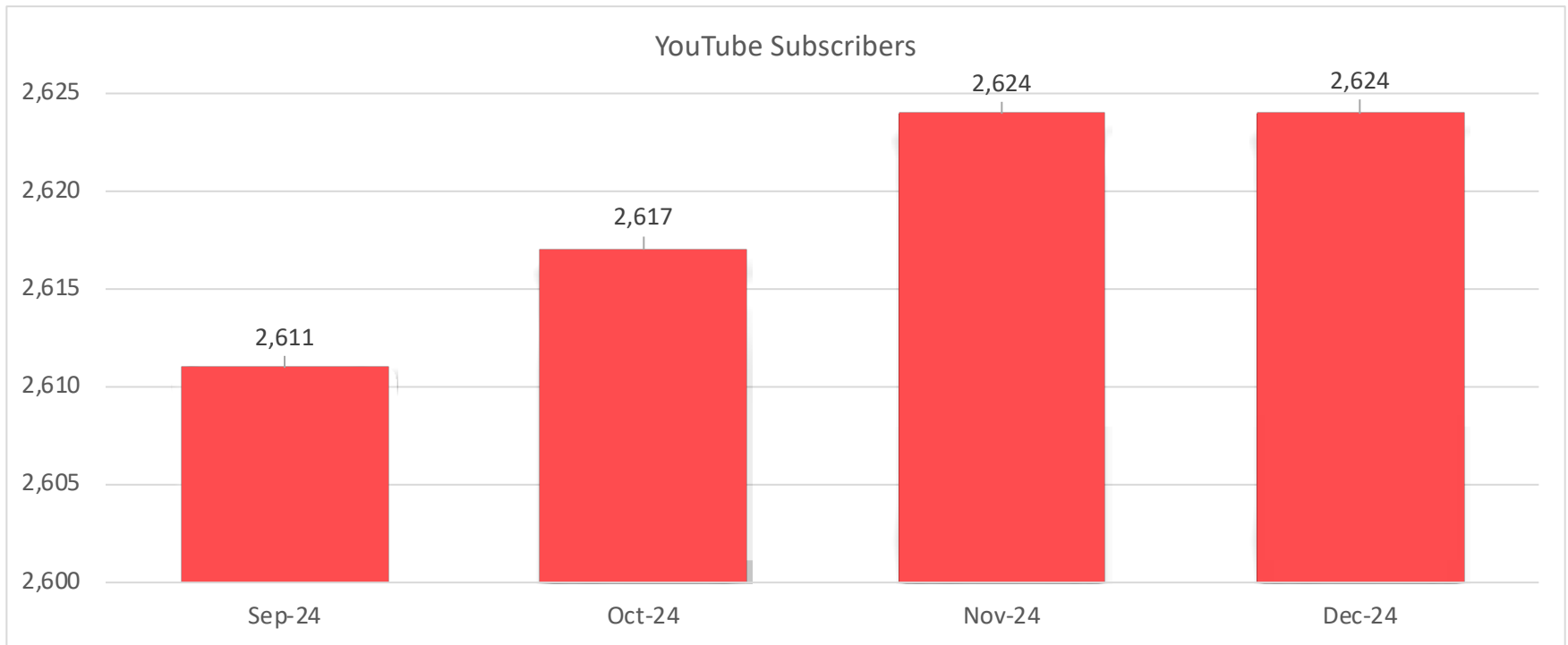
<b>Facebook</b>			
<b>October</b>			
Total Likes	4417	23	0.52
Total Follows	5001	25	0.50
Post Reach	2875	-1780	-38.24
Interactions	2334	1796	333.83
Post Engagements	3511	2625	296.28
Recommendations	0	0	-
Stories	20	-21	-51.22
Post with highest reach	UPDATE Our previous post...		2875
Post with most engagement	UPDATE Our previous post...		926
Post with most clicks	UPDATE Our previous post...		612
<b>November</b>			
Total Likes	4427	10	0.23
Total Follows	5015	14	0.28
Post Reach	1714	-1161	-40.38
Interactions	280	-2054	-88.00
Post Engagements	391	-3120	-88.86
Recommendations	0	0	-
Stories	12	-8	-40.00
Post with highest reach	Turkeypalooza		662
Post with most engagement	Turkeypalooza		82
Post with most clicks	Turkeypalooza		13
<b>December</b>			
Total Likes	4445	18	0.41
Total Follows	5036	21	0.42
Post Reach	3067	1353	78.94
Interactions	686	406	145.00
Post Engagements	982	591	151.15
Recommendations	0	0	-
Stories	19	7	58.33
Post with highest reach	2024 wraps up		733
Post with most engagement	2024 wraps up		96
Post with most clicks	2024 wraps up		20

# Instagram



# Instagram - Statistics

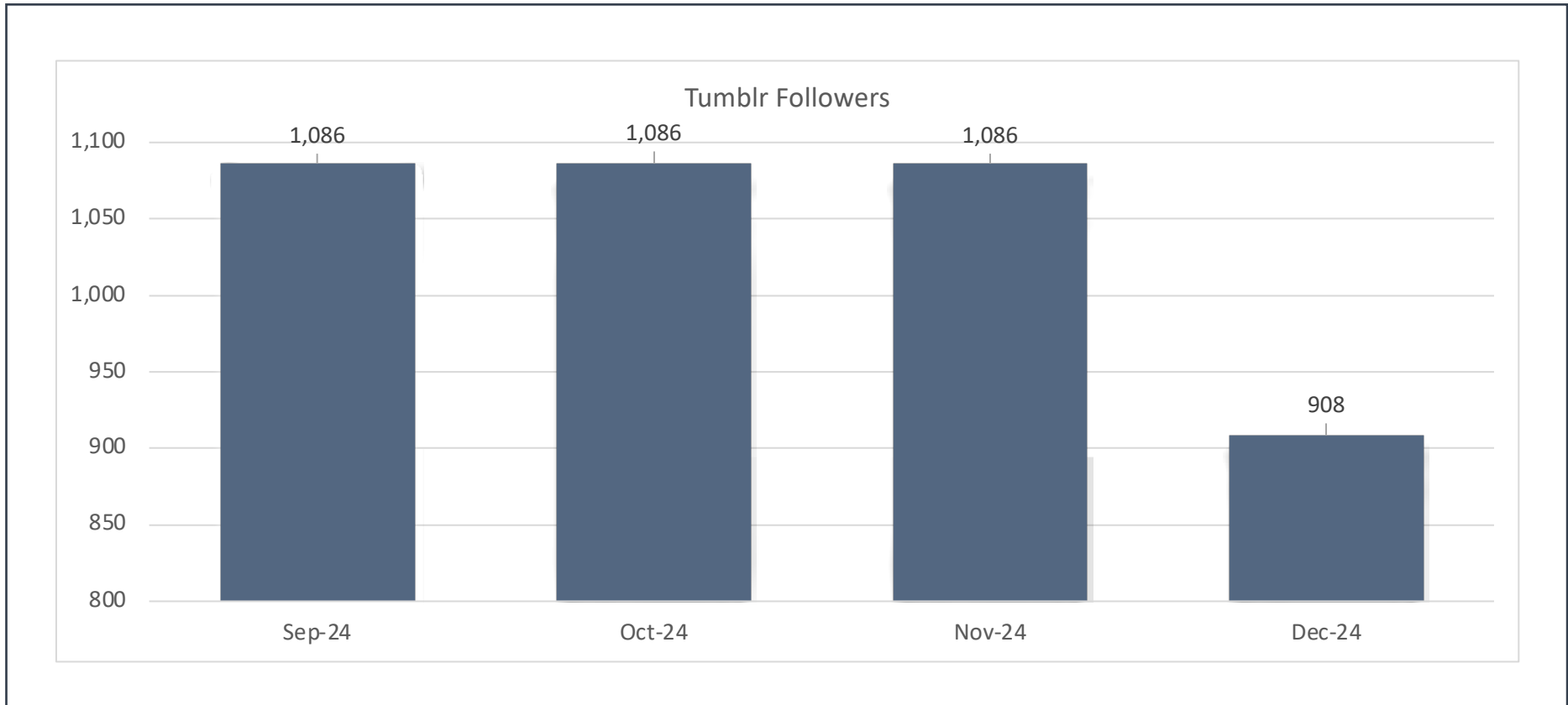
<b>Instagram</b>			
<b>October</b>			
Total Followers	3016	64	2.17
New Posts	1859	1821	4792.11
New Likes	497	-103	-17.17
New Comments	14	2	16.67
Stories	75	-19	-20.21
New shares	0	0	-
Tags/mentions in posts	1	1	-
Tags/mentions in stories	0	-1	-100.00
Post with most likes	WO Spooky Spectacular		53.00
<b>November</b>			
Total Followers	3065	49	1.62
New Posts	1885	26	1.40
New Likes	304	-193	-38.83
New Comments	13	-1	-7.14
Stories	48	-27	-36.00
New shares	0	0	-
Tags/mentions in posts	6	5	500.00
Tags/mentions in stories	0	0	-
Post with most likes	St. Cloud Kids Crafters		40.00
<b>December</b>			
Total Followers	3110	45	1.47
New Posts	22	-1863	-98.83
New Likes	340	36	11.84
New Comments	6	-7	-53.85
Stories	63	15	31.25
New shares	0	0	-
Tags/mentions in posts	1	-5	-83.33
Tags/mentions in stories	2	2	-
Post with most likes	1k Books Bluey		33.00



# YouTube - Statistics

<b>YouTube</b>			
<b>October</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2617.00	6	0.23
New Videos	0.00	0	-
New Views	1829.00	325	21.61
	Minutes	Hours	%Change
Watch Time	3450	57.5	-98.14
#	Video Title		
1	Diy Mason Jar Candles		
2	Sewing Machine Basics Winding the Bobbin		
3	Sewing Machine Basics Threading the Needle		
4	Two Side Printing		
5	Sewing a Simple Face Mask		
<b>November</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2624.00	7	0.27
New Videos	0.00	0	-
New Views	1421.00	-408	-22.31
	Minutes	Hours	%Change
Watch Time	2892	48.2	-98.60
#	Video Title		
1	Sewing Machine Basics Winding the Bobbin		
2	Take and Make: Pinecone Bird feeder		
3	Two Side Printing		
4	Diy Mason Jar Candles		
5	I am not a fish! Read by author Peter Raymundo		
<b>December</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Total Subscribers	2624.00	0	0.00
New Videos	0.00	0	-
New Views	1484.00	63	4.43
	Minutes	Hours	%Change
Watch Time	318	5.3	-99.82
#	Video Title		
1	Sewing Machine Basics - Threading the Needle		
2	Diy Mason Jar Candles		
3	Two Side Printing		
4	Take and Make: Pinecone Bird feeder		
5	Sewing Machine Basics - Winding the Bobbin		

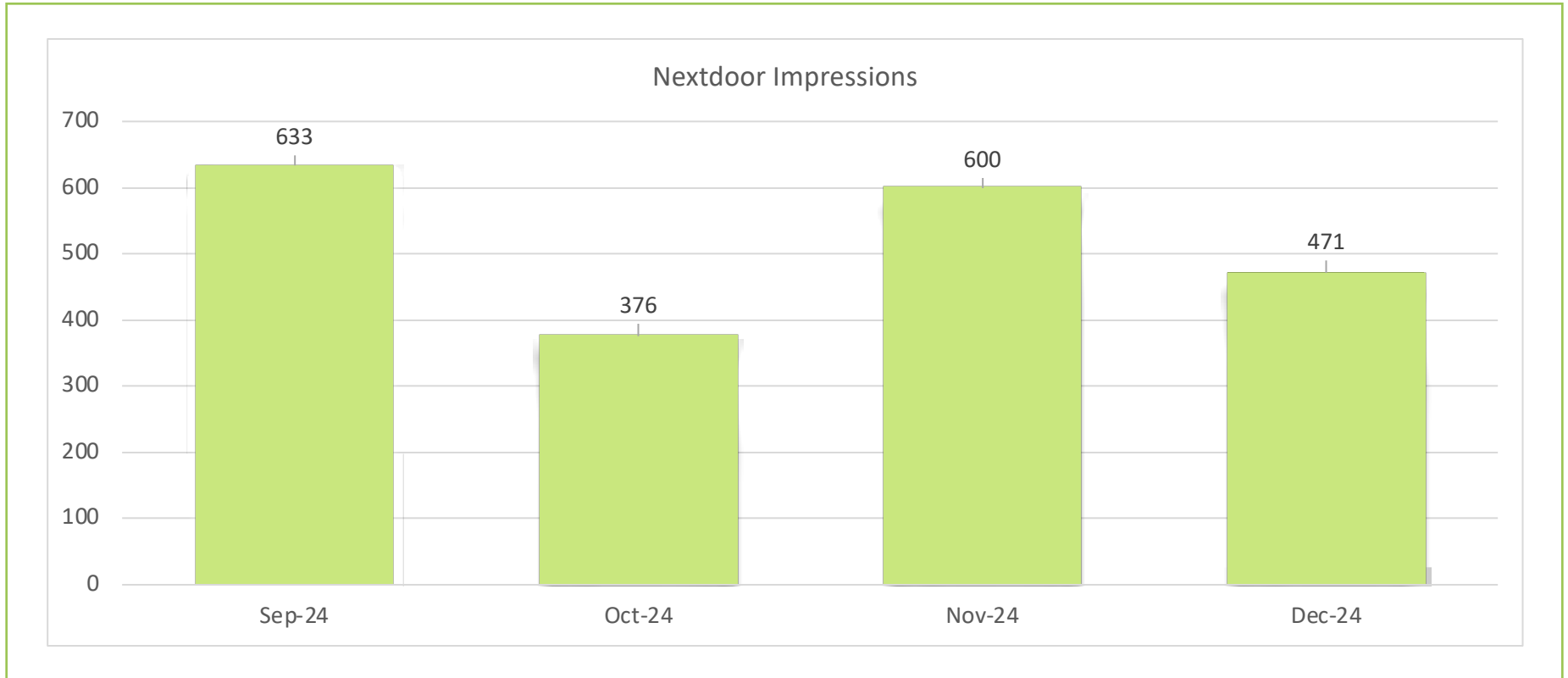
Tumblr



# Tumblr - Statistics

<b>Tumblr</b>					
<b>October</b>		<b>Stat</b>	<b>Change</b>	<b>%Change</b>	
Total Followers		1086	0	0.00	
Total Following		231	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
<b>Description</b>			<b>Notes</b>		<b>Reblog?</b>
Top post	Read Banned Books		86		0
<b>November</b>		<b>Stat</b>	<b>Change</b>	<b>%Change</b>	
Total Followers		1086	0	0.00	
Total Following		231	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
<b>Description</b>			<b>Notes</b>		<b>Reblog?</b>
Top post	Read Banned Books		86		0
<b>December</b>		<b>Stat</b>	<b>Change</b>	<b>%Change</b>	
Total Followers		908	-178	-16.39	
Total Following		231	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
<b>Description</b>			<b>Notes</b>		<b>Reblog?</b>
Top post	Read Banned Books		86		0





## Nextdoor - Statistics

<b>Nextdoor</b>			
<b>October</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	376	-143.00	61.37
Likes	3	3	-
Comments	0	0	-
<b>November</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	600	-259.00	75.95
Likes	0	0	-
Comments	0	0	-
<b>December</b>	<b>Stat</b>	<b>Change</b>	<b>%Change</b>
Impressions	471	162.00	-25.59
Likes	0	0	-
Comments	3	3	-

# Social Media Highlights

facebook

**Osceola Library System**  
Published by Erika Pacheco  
December 12, 2024

Whether you are about to start the 1000 Books Before Kindergarten program, are already reading, or have finished 1000 books, come celebrate your family's reading journey with stories, music, and activities! Registration is not required. Intended for children 0-5.

For real life! This year's featured guest is BLUEY!

Celebrate 1000 Books Before Kindergarten will take place at the following locations:

See more

See insights and ads Boost post

Osceola History, Sticky Spanish/English and 19 others 4 comments 3 shares

facebook

**Osceola Library System**  
Published by Erika Pacheco  
October 22, 2024

The West Osceola Library had a blast during Spooky Spectacular! Would you like to participate in some hauntingly fun activities? Spooky Spectacular lives on:

- Buenaventura Lakes Library
- 2pm, Saturday, October 26
- See more

See insights and ads Boost post

Osceola History, El Osceola Star Newspaper and 16 others 2 shares

facebook

**Osceola Library System**  
Published by Erika Pacheco  
October 31, 2024


We've had a fall-tastic time celebrating all month long! From festive crafts to seasonal storytimes, it's been a blast welcoming autumn with our community. What's been your favorite fall moment at the library?

¡Hemos pasado un momento fantástico en otoño celebrando durante todo el mes! Desde manualidades festivas hasta cuentos de temporada, ha sido una maravilla darle la bienvenida al otoño con nuestra comunidad. ¿Cuál ha sido tu m... See more

See insights and ads Boost post

El Osceola Star Newspaper and 12 others 3 comments

# Social Media Highlights



**osceolalibrary**  
Buenaventura Lakes Library

**osceolalibrary** The Buenaventura Lakes Library celebrated Noon Year's Eve with a fabulous dance party! 🎉🥳 Are you ready to dance your way into 2025? 🕺👯

4w

**osceolahistory** Adorable!!

4w 1 like Reply

[View insights](#) [Boost post](#)

👍 🗨️ 🚩

👤👤👤 Liked by **osceolahistory** and 30 others

December 31, 2024

😊 Add a comment...