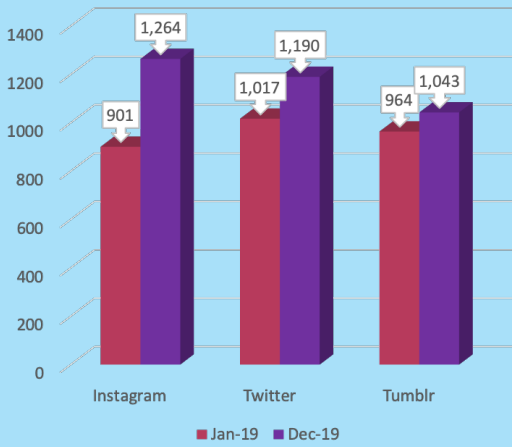
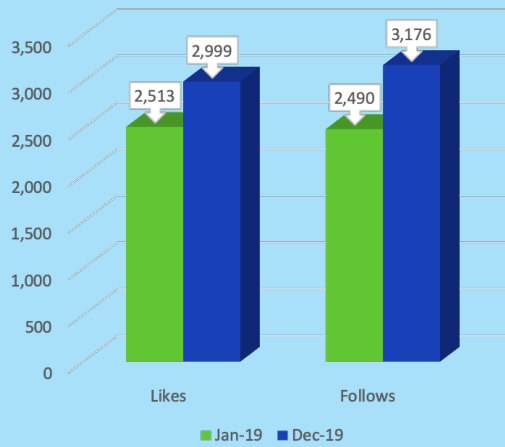


Follower Growth



Facebook Growth

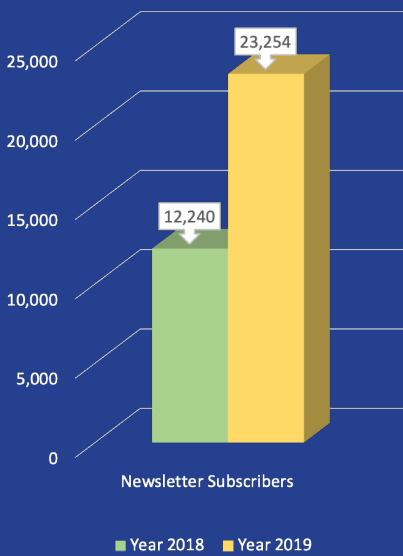


- +40%
- +17%
- +8%
- +19%
- +28%



14 Newsletters Sent

Newsletter Growth



83,523 Newsletter Opens

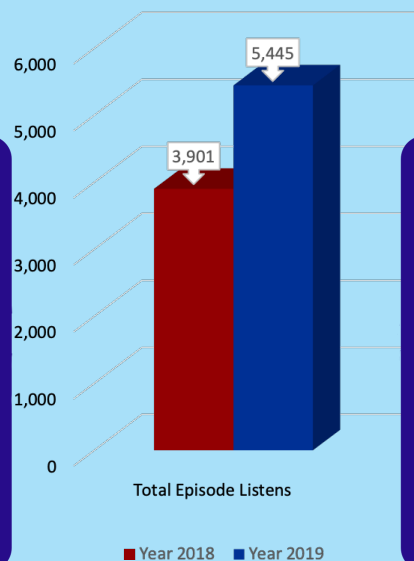
"I want to work for @osceolalibrary someday!"
- @spectromomo

6,373 YouTube Views

1,787 TOTAL NEW SOCIAL FOLLOWS

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Nonfiction Friends Podcast



51 Episodes

35+ Topics Covered

Heard in 50+ Countries

@NFFriendscast

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Listens +40%

"What a wonderful library system we have in our county!!!" - Jerry K. on Facebook

"You Osceola County Library people are awesome!"
- Robin H.D. on Facebook

"Library goals"
- @lauraelnasser