

Submit by February 15, 2008 in electronic format to the FLA Executive Director at flaexecutivedirector@comcast.net or mail to Ruth O'Donnell at 3509 Trillium Ct., Tallahassee, FL 32312 (electronic format preferred)

Attached documents may include no more than ten additional pages of documentation and supporting evidence such as a letter of nomination, resume, endorsement letters, news clippings, etc.

Title of Award: **Public Library Web Site Award: OsceolaLibrary.org**

Nominee for Award: **Osceola Library System**
 Edward A. Kilroy

Nominee Contact **211 East Dakin Avenue**
 Information: **Kissimmee FL 34741**
 ekil@osceola.org
 407.742.8888

Reasons nominee should receive the award:
In keeping with Osceola Library System's commitment to offer innovative customer service, the Library launched its redesigned virtual branch—OsceolaLibrary.org—in late 2007. OsceolaLibrary.org aims to enhance the customer's virtual experience by offering a feature-rich and interactive environment. Additionally, the design essence of OsceolaLibrary.org continues to carry the Library's branding and identity plan forward. OsceolaLibrary.org was developed in-house.

If selected, nominee or organization representative will be available to receive the award in person:

YES

NO

List of documents included in this package:
Application, Summary Narrative, OsceolaLibrary.org Image, KidSpace Image, TeenZone Image

Submitted by:

Name: **Osceola Library System**
 Lisa A. Taylor
 Library Divison Manager/Community Relations

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 Kissimmee FL 34741

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Osceola Library System

CLICK. CALL. VISIT.

Creativity and/or Innovation in Overall Design and Appearance of OsceolaLibrary.org

- KidSpace and TeenZone follow the same basic essence (global navigation, Library color palette) however; these spaces are designed with added tints, tones, images, fonts, and content that better reflect the target market
- The upscale design elements, coupled with a clean appearance, promote the Library's brand and identity palette
- To entice customers, fresh content is channeled on a regular basis

Arrangement of Information and Ease of Use

- Global navigation provides the customer a set of navigational tools that are consistent on most every page of OsceolaLibrary.org
- Simple and straight-forward scheme allows intuitive use
- The most requested topics are reflected in the first tier navigation
- Standard icons and conventions are employed

Accessibility for All Users, Including Users with Disabilities

- Toggle option for smaller/larger text available on most pages
- To benefit a wider customer user base, the alt attribute (text equivalents for images) is utilized
- Darker text on lighter backgrounds supplies contrast
- Ongoing efforts to optimize OsceolaLibrary.org for accessibility by all, including the visually and auditory challenged

Subject Areas

- Explore a Topic
- Internet Links
- Databases
- TeenZone
- New Releases (books)
- Literacy
- Readers Corner
- KidSpace
- Handouts for Computer Workshops

Access to Virtual Library Services/Services & Databases Available to the Public

- Access to customer Library card accounts for renewal, holds, PIN change, review
- Catalog search with hold/reserve functions
- Resource Request form & ILL form
- Downloadable audio books with MP3 option
- Video-on-demand service that includes television shows (travel, cooking, series) and movies (classics, popular)
- Research online includes topic guides, Internet links, databases, literacy, book lists for all ages, school resources, and information about the Library
- Interactive tools include Flickr, MySpace, blogs, news, RSS, eNotify, interactive event calendar, multipurpose room calendar, de.icio.us
- Communicate with a Librarian via *Ask A Librarian*, email, and virtual reference

Linked Web Sites

- Internet links page categorized by topic
- Topic specific Internet links within Explore a Topic Guides
- Topic specific Internet links within the Literacy page
- Topic specific Internet links within Reader's Corner page
- Topic specific Internet links within KidSpace
- Topic specific Internet links within TeenZone



www.OsceolaLibrary.org

A Department of Osceola County Government

2/15/2008

Welcome to OsceolaLibrary.org



Move your mouse over the images to explore...

News & Announcements

- Smaller Text | + Larger Text



Grant Workshops in February
Three great workshops are being offered next month...(Continue to post)



February Crafters' Corner



WELCOME TO OsceolaLibrary.org



KID SPACE

READ ME!

American History



- Abraham Lincoln and the Civil War by Dan Abnett
- Extraordinary People of the Civil Rights Movement by Sheila Jackson Hardy
- The Civil War and the Emancipation Proclamation

MONTHLY POLL!

February 18th is Presidents' Day. Who is your favorite president?

- George Washington
- Thomas Jefferson

Welcome to OsceolaLibrary.org



Hot Topics



Best video game?

- DDR
- Guitar Hero
- Halo
- Rock Band

