

Selling Format	How It Works	Length of Listing	Fees
<b>Online Auction</b>	<p>Receive bids on your item and sell to the highest bidder in a fixed length of time.</p> <p>You may also include a Buy It Now price in your auction, which does not appear after the first bid.</p> <p>Quantity: Offer bidding on one or multiple items.</p> <p>Where: Your listing appears in the eBay category (or categories) you choose and in search results.</p>	<p>1, 3, 5, 7, or 10 days. Real estate auctions may also run for 30 days.</p> <p>Note: 1-day listings are not available for eBay Motors Vehicles categories in the U.S. or Canada.</p>	<p>Insertion Fee to list</p> <p>Final Value Fee charged</p>
<b>Fixed Price</b>	<p>You list your items at a set price, so buyers can purchase immediately (no bidding).</p> <p>You may also include the Best Offer option in your Fixed Price listings. This enables you to consider offers from buyers who will name their best price.</p> <p>Quantity: Offer one or multiple items for sale at the Buy It Now price anytime during the listing.</p> <p>Where: Your listing appears in the eBay category (or categories) you choose and in search results.</p>	<p>3, 5, 7, or 10 days. Real estate auctions may also run for 30 days.</p>	<p>Insertion Fee to list</p> <p>Final Value Fee charged</p>
<b>Best Offer</b>	<p>Sellers can designate listings where they will consider "Best Offers" from buyers (example, "\$250.00 or Best Offer"). Buyers who choose to make an offer where the feature is available will have an opportunity to purchase items they want at their stated best price.</p>	<p>Fixed Price or Buy It Now</p>	<p>No fee</p>
<b>Store Inventory</b>	<p>You list your items at a set price, so buyers can purchase immediately (no bidding). These listings have longer durations with limited visibility compared to Online Auction and Fixed Price formats.</p> <p>You may also include the Best Offer option in your Store Inventory listings. This enables you to consider offers from buyers who will name their best price.</p> <p>You must open an eBay Store to use this listing format.</p> <p>Quantity: Offer one or multiple items for one Buy It Now price.</p> <p>Where: Store Inventory listings appear together with other listing formats in the following areas:</p> <ul style="list-style-type: none"> <li>Your eBay Store</li> <li>Seller's Other Items</li> <li>eBay Stores search results</li> </ul> <p>Store Inventory listings also appear in the following areas:</p> <ul style="list-style-type: none"> <li>Regular eBay search and browse results if there are 30 or fewer Online Auction and Fixed Price listings</li> <li>Product Details (Catalog) pages (when seller uses Pre-filled Item Information)</li> </ul> <p>When a buyer selects "All items including Store Inventory items" or "Store Inventory items only" in Search Options in the left-hand side.</p>	<p>30 days</p> <p>Good 'Til Cancelled - Renews automatically every 30 days until the item sells or you end the listing.</p> <p>Insertion fees charged every 30 day period.</p>	<p>Lower Insertion Fee to list.</p>
<b>Classified Ad</b>	<p>Enables sellers to make contact with many interested buyers, not just the highest bidder. There's no obligation for buyers who contact a seller.</p> <p>You may also include the Best Offer option in your Classified Ad listings. This enables you to consider offers from buyers who will name their best price.</p> <p>Where: Ad appears in the eBay category of your choice, for supported categories.</p>	<p>Varies by category. Options include 30 days and Good 'Til Cancelled.</p> <p>Real Estate has various listing durations. See Real Estate fees for more information.</p>	<p>Insertion Fee for ad varies by category.</p>

